

ON SALE 8/6/2013
DOUBLEDAY
HARDCOVER

978-0-385-53693-6
$26.95/$31.00 Can.

Category: Fiction
BISAC 1: Fiction - Historical
BISAC 2: Fiction - Family Saga
BISAC 3: Fiction - Sea Stories
Page Count: 384 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 42/32 **Carton Count:** 12
Illustrations: 33 CHAPTER OPENERS

Marketing and Publicity

Marketing Contact: Andrew Sharetts

- National Media Appearances
- National Print Features
- Select Author Appearances: New England
- Local Author Promotion: Chicago
- National print advertising
- Online banner advertising on ShelfAwareness.com, Facebook, and NYTimes.com
- Create author Facebook and Twitter presence
- Early Goodreads and LibraryThing giveaways--outreach to readers of comp titles
- Book trailer featuring narration and illustrations by the author
- Create Rathbone family tree using illustrations from the book
- Pinterest board of book's illustrations
- BookBrowse first impressions promotion
- Encourage reading group adoptions through sites like ReadingGroupChoices.com
- Facebook promotions and outreach
- Regional New England promotions
- Extensive promotion across Doubleday social media platforms
- Jacket blowups available upon request
- Available as a galley and eGalley

The Rathbones

Janice Clark

A literary adventure set in New England, Janice Clark's gothic debut chronicles one hundred years of a once prosperous seafaring dynasty.

"Dark and beautifully written, Janice Clark's journey into family history captures the salty bonds of blood and sea, with all that lies beneath: from long-held secrets to a broken covenant with the whale. As cautionary a tale as Melville's, this is nevertheless a woman's odyssey, one that creates a kind of longing that lingers far beyond its final pages. I'm telling everyone I know to read this one." --**Brunonia Barry, bestselling author of *The Lace Reader***

"Part odyssey, part ancestral mystery, and part sea shanty, all brilliantly entwined and soaked in Greek myth. Mercy's journey over sea and shore and through extraordinary family history is a remarkable tale, both epic and intimate. *The Rathbones* itself feels as though it was loom-woven or carved in whalebone. Beautifully crafted and elegantly told. A siren song of a story." **--Erin Morgenstern, bestselling author of *The Night Circus***

Moses, the revered patriarch of the Rathbone family, possessed an otherworldly instinct for spotting the whale. But years of bad decisions by the heirs to his fortune have whittled his formerly robust family down to just one surviving member: a young girl, left to live in the broken-down ancestral mansion that at one time had glowed golden with the spoils of the hunt.

Mercy, fifteen years old, is the diminutive scion of the Rathbone clan. Her father, the last in the dynasty of New England whalers, has been lost at sea for seven years--ever since the last sperm whale was seen off the coast of Naiwayonk, Connecticut. Mercy's memories of her father and of the time before he left grow dimmer each day, and she spends most of her time in the attic hideaway of her reclusive Uncle Mordecai, who teaches her the secrets of Greek history and navigation through his collection of moldering books. But when a strange, violent visitor turns up one night on the widow's walk, Mercy and Mordecai are forced to flee the house and set sail on a journey that will bring them deep into the haunted history of the Rathbone family.

Inspired by *The Odyssey* and infused with beautifully detailed descriptions of the realities of coastal and ship life reminiscent of *Moby Dick*, Janice Clark's magnificent debut is a spellbinding literary adventure.

- AN EPIC DEBUT: Spanning a century, *The Rathbones* is an epic in the best sense of the word: a family history, a high-seas adventure, and an alluring coming of age story.
- GOTHIC AT ITS BEST: Inspired by *The Odyssey* by way of *Jonathan Strange & Mr. Norrell*, Clark's debut is full of myth and fantastic characters as Mercy sails from island to island off the coast of Connecticut unraveling her family's history.
- INSPIRED BY THE AUTHOR'S UPBRINGING: Janice Clark grew up in Mystic, Connecticut, which used to be one of New England's most thriving seaports. The authenticity of place is evident on every page, whether it's within a decaying mansion or on an archipelago off the Connecticut shore, you can practically smell the salt air while reading.

About the Author/Illustrator

Author Residence: Chicago, Illinois **Author Hometown:** Mystic, Connecticut
JANICE CLARK is a writer and designer living in Chicago. She grew up in Mystic, Connecticut (land of whaling and pizza), and earned an MFA in writing at New York University. The line drawings in the book were done by the author herself.

Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: US, Canada, Open Mkt
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Translation: No
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Reprint: Yes
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Special Markets:
Agent: MOLLIE GLICK

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53694-3	8/13	DDay Gen Adult	

Comp Titles	ISBN	On sale	Publisher	Price
The Light Between Oceans/ML Stedman/ HC	9781451681734	7/12	Scribner	$25.00
The Lace Reader/ Brunonia Barry/ Pbk	9780061624773	8/09	Harper Collins	$14.99
The Lace Reader/ Brunonia Barry/ Hardcov…	9780061624766	7/08	Harper Collins	$N/$A Can.
The Physick Book of Deliverance Dane/ Ka…	9781401341336	4/10	Voice	$15.99
The Physick Book of Deliverance Dane/ Ka…	9781401340902	6/09	Voice	$25.99
The Monsters of Templeton/ Lauren Groff/…	9781401340926	11/09	Voice	$14.95
The Monsters of Templeton/ Lauren Groff/…	9781401322250	2/08	Voice	$24.95
The Thirteenth Tale/Setterfield, Diane/H…	9780743298025	9/06	Atria Books	$26.00



Aimee Bender
Credit: D. Bender

ON SALE 8/13/2013
DOUBLEDAY
HARDCOVER

978-0-385-53489-5
$25.95/$28.95 Can.

Category: Fiction
BISAC 1: Fiction - Short Stories (single author)
BISAC 2: Fiction - Literary
BISAC 3: Fiction - Contemporary Women
Page Count: 240 **Trim Size:** 5-1/2 x 8-1/4
Spine/Depth: 29/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Local Author Promotion: Los Angeles
- National Print Advertising in venues such as *The New York Times Book Review* and *The New Yorker*
- Online Banner Advertising on ShelfAwareness.com, Facebook, and NYTimes.com
- Sponsor a contest to create an animated viral video based on one story from the collection
- Increase author's presence on Facebook and Twitter by teasing excerpts from stories
- Targeted galley giveaways on Goodreads and LibraryThing
- Jacket blowups available upon request
- Available as a galley and eGalley

The Color Master
Stories

Aimee Bender

The best-selling author of *The Particular Sadness of Lemon Cake* returns with a wondrous collection of dreamy, strange, and magical stories.

Truly beloved by readers and critics alike, Aimee Bender has become known as something of an enchantress whose lush prose is "moving, fanciful, and gorgeously strange" (*People*), "richly imagined and bittersweet" (*Vanity Fair*), and "full of provocative ideas" (*The Boston Globe*). In her deft hands, "relationships and mundane activities take on mythic qualities" (*The Wall Street Journal*).

In this collection, Bender's unique talents sparkle brilliantly in stories about people searching for connection through love, sex, and family--and the often painful realizations of our lives. A traumatic event unfolds when a girl with flowing hair of golden wheat appears in an orchard where a group of people who have eaten only apples for days await her. A woman plays out a prostitution fantasy with her husband and finds she cannot go back to her old sex life. An ugly woman marries an ogre, and ultimately decides to stay with him after he mistakenly eats their children. Two sisters travel deep into Malaysia where one learns the art of mending tigers who have ripped themselves to shreds.

Evocative, funny, beautiful, and sad, we see ourselves reflected in these deeply resonant stories as if in a funhouse mirror. Aimee Bender has once again proven herself to be among the most imaginative, exciting, and intelligent writers of our time.

- A SUCCESS STORY TO BUILD ON: Aimee has long been a darling of critics, but she burst through to a wider audience with the publication of her novel *The Particular Sadness of Lemon Cake*, which was a national bestseller in hardcover. Aimee has a larger readership than ever before who eagerly await more from her.
- GREAT STORY BUZZ: A vibrant conversation about a few of these stories is already under way. The wonderful and provocative "Appleless," in particular, has been frequently blogged about, performed in word theater forums, and even made into a short film posted online.
- THE SHEER PLEASURE OF READING AIMEE: Known for her fairy tales for adults, this collection is as transporting and delightfully magical as it is grounded and darkly moving. It's impossible not to take pleasure in the deceptively simple and stunning prose in these stories, just as it's impossible to escape their strong emotional pull...But who on earth would want to?

"Bender's prose delivers electric shocks . . . rendering the world in fresh, unexpected jolts. Moving, fanciful, and gorgeously strange" --*People*

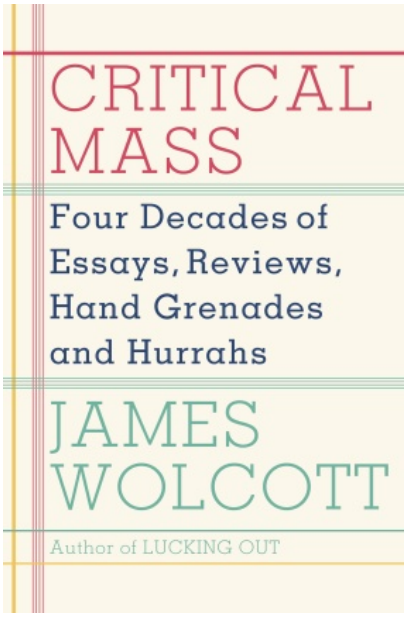
About the Author/Illustrator

Author Residence: Los Angeles **Author Hometown:** Los Angeles
AIMEE BENDER is the author of the novels *The Particular Sadness of Lemon Cake*, a *New York Times* best seller, and *An Invisible Sign of My Own*, and of the collections *The Girl in the Flammable Skirt* and *Willful Creatures*. Her works have been widely anthologized and have been translated into ten languages. She lives in Los Angeles.

Rights

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Audio: Yes
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Translation: No
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E-book	978-0-385-53490-1	8/13	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Particular Sadness Of Lemon/Bender, Aime…	978-0-385-50112-5	6/10	DDay Gen Adult	$25.95/$30.00 Can.
Particular Sadness Of Lemon/Bender, Aime…	978-0-385-72096-0	4/11	Anchor	$15.00/$17.00 Can.
Particular Sadness Of (Ebk)/Bender, Aime…	978-0-385-53322-5	6/10	Anchor	$11.99/$12.99 Can.
Willful Creatures/Bender, Aimee/HC	978-0-385-50113-2	8/05	DDay Gen Adult	$22.95/$32.95 Can.
Willful Creatures/Bender, Aimee/TR	978-0-385-72097-7	8/06	Anchor	$13.95/$15.95 Can.
Invisible Sign Of My Own, An/Bender, Aim…	9780385492232	7/00	DDay Gen Adult	$22.95/$32.95 Can.
Invisible Sign Of My Own, An/Bender, Aim…	9780385492249	7/01	Anchor	$13.95/$15.95 Can.
Girl In The Flammable Skirt/Bender, Aime…	9780385492157	7/98	DDay Gen Adult	$21.95/$29.95 Can.



ON SALE 10/15/2013
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978-0-385-52779-8
$30.00/$34.95 Can.

Category: Literary Criticism
BISAC 1: Literary Criticism & Collections - General
BISAC 2: Performing Arts - Film - History & Criticism
BISAC 3: Music - History & Criticism
Page Count: 512 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 54/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Local Author Promotion: New York
- Promotion via Wolcott's blog and Twitter feed
- Promotion on all of Doubleday's web portals
- Finished-copy mailing
- Video
- Available as a galley and eGalley

Critical Mass

Four Decades of Essays, Reviews, Hand Grenades, and Hurrahs

James Wolcott

From his early seventies dispatches as a fledgling critic for *The Village Voice* on rock 'n roll, movies, and television, to the literary criticism of the eighties and nineties that made him both feared and famous, to his must-read reports on the cultural weather for *Vanity Fair*, James Wolcott has had a career as a freelance critic and an intellectual nearly unique in our time.

This collection features the best of Wolcott in whatever guise--connoisseur, intrepid reporter, memoirist, and, occasionally, hit man--he has chosen to take on. The result is a treasure trove of sparkling, high-octane prose and a portrait of our life and cultural times over the past four decades.

- THE PERFECT FOLLOW-UP TO *LUCKING OUT*, WOLCOTT'S HIGH-PROFILE 2011 MEMOIR FOR US: Many reviewers of that book have said they eagerly await this collection.
- LIKE DWIGHT MACDONALD, EDMUND WILSON, AND HIS FRIEND PAULINE KAEL, JAMES WOLCOTT TRANSCENDS THE CATEGORY OF MERE CRITIC: He is both an interpreter *and* a shaper of the culture he has written about.
- THEATER, DANCE, ROCK, FILM, LITERATURE, TELEVISION, POLITICS, SPORTS--WOLCOTT'S RANGE IS PHENOMENAL: Far from being a miscellaneous collection (and, hey, I *like* miscellaneous collections), this book is a time machine through the era that he and we traveled through.
- A MUST-OWN AND MUST-READ FOR LITERATI AND CULTURATI EVERYWHERE--AND ESPECIALLY FOR ASPIRING WRITERS AND CRITICS.
- SET TO RAISE SOME HACKLES--AS SO MANY OF THESE RAZOR-SHARP PIECES DID ON FIRST PUBLICATION: Hackle-raising being a James Wolcott speciality.

About the Author/Illustrator

Author Residence: New York City **Author Hometown:** Baltimore, Maryland

JAMES WOLCOTT is the long-time culture critic and blogger for *Vanity Fair*. He is most recently the author of the critically acclaimed memoir *Lucking Out*, and his essays, features, and reviews have appeared in *The New Republic*, *The New York Times Book Review*, *Atlantic Monthly*, *The New Yorker*, the *New York Review of Books*, and numerous other publications. He is also the author of a novel, *The Catsitters*, and a work of political commentary, *Attack Poodles and Other Media Mutants*. He lives in New York with his wife, the writer Laura Jacobs.

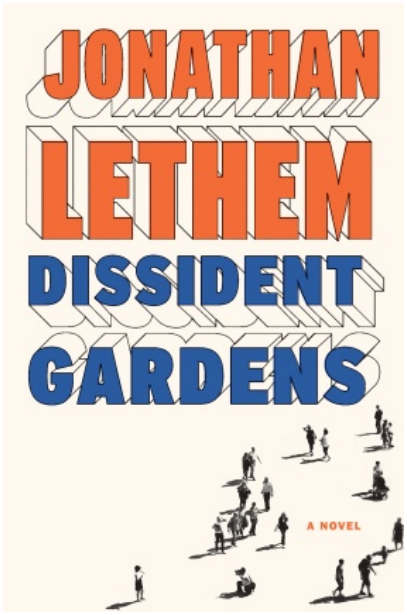
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Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Lucking Out/Wolcott, James/HC	978-0-385-52778-1	10/11	DDay Gen Adult	$25.95/$29.00 Can.
Lucking Out/Wolcott, James/TR	978-0-7679-3062-8	10/12	Anchor	$15.00/$18.00 Can.
Lucking Out (Ebk)/Wolcott, James/EL	978-0-385-53499-4	10/11	Anchor	$11.99/$13.99 Can.
Attack Poodles and Other Media Mutants/W…	9781401352127	8/04	Miramax	
The Catsitters/Wolcott/HC	9780060194147	6/01	HarperCollins/Harper	
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Ecstasy Of Influence/Lethem, Jonatha…	978-0-385-53495-6	11/11	DDay Gen Adult	$27.95/$32.00 Can.
Ecstasy Of Influence (Ebk)/Lethem, Jonat…	978-0-385-53496-3	11/11	Vintage	$12.99/$13.99 Can.
The Ecstasy Of Influence/Lethem, Jonatha…	978-0-307-74450-0	10/12	Vintage	$16.95/$19.95 Can.



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Category: Fiction
BISAC 1: Fiction - Literary
BISAC 2: Fiction - Family Saga
BISAC 3: Fiction - Urban
Page Count: 384 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 39/32 **Carton Count:** 12

Marketing and Publicity

- Available as an ARC and eGalley
- National Media Appearances, including NPR
- National Print Features
- 10-City Author Tour: New York, D.C., Miami, Minneapolis, Iowa City, Austin, San Francisco, Portland, Seattle, L.A.
- BEA Promotion
- National Print Advertising, including *The New York Times Book Review*
- Online Banner Advertising on ShelfAwareness.com, Facebook, and NYTimes.com
- Create special galley packaging to send to literary bloggers and online reviewers
- Create infographic of "Jonathan Lethem's Map of Queens"
- Video tour of author's favorite spots in Queens and the Village
- "Radical Mixtape" curated by the author
- Goodreads and Library Thing Giveaway
- Work to increase author's presence on Facebook
- Back ads in Lethem backlist
- E-blast to Jonathan Lethem mailing list
- Jacket blowups available upon request

Dissident Gardens
A Novel

Jonathan Lethem

The dazzling new novel from one of our finest writers--an epic yet intimate family saga about three generations of All-American radicals

At the center of Jonathan Lethem's superb novel stands Rose Zimmer, the aptly nicknamed "Red Queen" of Sunnyside Gardens, Queens, an unreconstructed Communist and a mercurial tyrant who terrorizes her neighborhood and her family with the ferocity of her personality and the absolutism of her beliefs. Rose will dominate all who come under her sway, even after her death: Her aristocratic German Jewish husband Albert; their willful flower-child daughter, Miriam; her nephew the feckless chess hustler Lenny Angrush; Miriam's (slightly fraudulent) Irish folk singing husband Tommy Gogan; Cicero Lookins, the brilliant son of her black cop lover; her bewildered grandson Sergius. These flawed, idealistic people all struggle to free themselves from Rose's all-encompassing will, even as they follow their own radical utopian visions.

As the decades pass--through the parlor communism of the '30s, McCarthyism, the civil rights movement, ragged '70s communes, the embrace of the Sandistinas, up to the Occupy movement of the moment--we come to understand through Lethem's extraordinarily vivid storytelling that the personal may be political, but the political, even more so, is personal.

Brilliantly constructed as it weaves across time and among characters, *Dissident Gardens* is riotous and haunting, satiric and sympathetic, and a joy to read.

- THE LETHEM OF *MOTHERLESS BROOKLYN* & *FORTRESS OF SOLITUDE*: Jonathan very consciously wrote this book in a major key; this is a statement novel, very different from the last several books; like his two best known works, *Dissident Gardens* is a love letter to New York.
- PROSE THAT SINGS & SWINGS: You can tell how much fun Jonathan had writing this - his mastery of American idiom has never been more exuberant, and his dialogue captures voices as distinct as Irish folk singers, Yiddish pickle vendors, African-American cops, cynical academics and earnest hippies.
- A POTTED AND AFFECTIONATE HISTORY OF THE AMERICAN COUNTER-CULTURE: From the fellow travelers of the 1930s to Occupy Wall Street, Jonathan has penned a bittersweet portrait of the progressive impulse in the United States.
- GROUND SEEDED BY HIS ESSAY COLLECTION:Jonathan's much-lauded *The Ecstasy of Influence* (NBCC & PEN finalist) was an extended argument for a novel like this--critics will take note.

About the Author/Illustrator

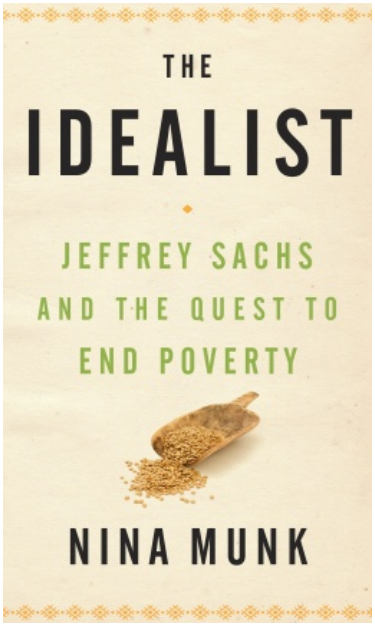
Author Residence: Claremont, CA **Author Hometown:** Brooklyn, NY

JONATHAN LETHEM is the *New York Times* bestselling author of nine novels, including *Chronic City*, *The Fortress of Solitude, Motherless Brooklyn*, and the nonfiction collection *The Ecstasy of Influence*, which was a National Book Critics Circle Award finalist. A recipient of the MacArthur Fellowship and winner of the National Book Critics Circle Award, Lethem's work has appeared in *The New Yorker*, *Harper's*, *Rolling Stone*, *Esquire*, and *The New York Times* among other publications.

Rights

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Audio: Yes
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Agent: ERIC SIMONOFF

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E-book	978-0-385-53494-9	9/13	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Ecstasy Of Influence/Lethem, Jonatha…	978-0-385-53495-6	11/11	DDay Gen Adult	$27.95/$32.00 Can.
Ecstasy Of Influence (Ebk)/Lethem, Jonat…	978-0-385-53496-3	11/11	Vintage	$12.99/$13.99 Can.
Chronic City/Lethem, Jonathan/HC	978-0-385-51863-5	10/09	DDay Gen Adult	$27.95/$34.00 Can.
Chronic City/Lethem, Jonathan/TR	978-0-307-27752-7	8/10	Vintage	$15.95/$17.95 Can.
Chronic City (Ebk)/Lethem, Jonathan/EL	978-0-385-53215-0	10/09	Vintage	$11.99/$13.99 Can.
The Fortress Of Solitude/Lethem, Jonatha…	9780385500692	9/03	DDay Gen Adult	$26.00/$37.95 Can.
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
I Married A Communist/Roth, Philip/TR	9780375707216	11/99	Vintage	$15.95/$18.95 Can.
Telegraph Avenue/Michael Chabon/HC	9780061493348	9/12	HarperCollins	$27.99



ON SALE 9/10/2013
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$26.95

Category: History
BISAC 1: Social Science - Third World Development
BISAC 2: History - Africa
BISAC 3: Business & Economics - Sustainable Development
Page Count: 272 **Trim Size:** 5-1/2 x 9-1/4
Spine/Depth: 33/32 **Carton Count:** 12
Illustrations: 8 PAGES OF COLOR PHOTOS

Marketing and Publicity

- National Media Appearances
- National Print Features
- Select Author Appearances
- Local Author Promotion: New York
- Print advertising in a thought-leader publication
- Online banner advertising on sites such as NPR.org
- Create author Facebook and Twitter presence
- Finished copy mailing to non-profit and charity big-mouths
- Available as a galley and eGalley

The Idealist

Jeffrey Sachs and the Quest to End Poverty

Nina Munk

A powerful portrayal of Jeffrey Sachs' ambitious quest to end global poverty

"The poor you will always have with you," to cite the Gospel of Matthew 26:11. Jeffrey Sachs--celebrated economist, special advisor to the Secretary General of the United Nations, and author of the influential bestseller *The End of Poverty*--disagrees. In his view, poverty is a problem that can be solved. With single-minded determination he has attempted to put into practice his theories about ending extreme poverty, to prove that the world's most destitute people can be lifted onto "the ladder of development."

In 2006, Sachs launched the Millennium Villages Project, a daring five-year experiment designed to test his theories in Africa. The first Millennium village was in Sauri, a remote cluster of farming communities in western Kenya. The initial results were encouraging. With his first taste of success, and backed by one hundred twenty million dollars from George Soros and other likeminded donors, Sachs rolled out a dozen model villages in ten sub-Saharan countries. Once his approach was validated it would be scaled up across the entire continent. At least that was the idea.

For the past six years, Nina Munk has reported deeply on the Millennium Villages Project, accompanying Sachs on his official trips to Africa and listening in on conversations with heads-of-state, humanitarian organizations, rival economists, and development experts. She has immersed herself in the lives of people in two Millennium villages: Ruhiira, in southwest Uganda, and Dertu, in the arid borderland between Kenya and Somalia. Accepting the hospitality of camel herders and small-hold farmers, and witnessing their struggle to survive, Munk came to understand the real-life issues that challenge Sachs's formula for ending global poverty.

THE IDEALIST is the profound and moving story of what happens when the abstract theories of a brilliant, driven man meet the reality of human life.

- "ROCK STAR ECONOMIST": Sachs' aggressively pedantic style is fascinating to observe. He knows how to read an audience and is equally at home playing on human emotions as he is using the rhetoric of corporate America, turning human tragedy in Africa into a lucrative business proposition in the minds of investors. He counts Bono and Angelina Jolie among his fans and he's not above browbeating the reluctant or backtracking when inconvenient setbacks arise, all in the name of a cause he deeply believes in and has staked his reputation on.
- AN INTENSE & CONTROVERSIAL DEBATE THAT RAGES ON: In truth, no one really knows which of the many humanitarian initiatives and interventions lead to sustainable development and which ones create a culture of dependency, but books on the subject--including Sachs--get vast attention and surprising sales. This book will reinvigorate the debate.
- STRONG HUMAN ELEMENT: It is Munk's dispatches from rural Africa and stories of those people who are just barely scraping by that will startle, stir and captivate readers. The portraits of the villagers--and of the African staffers who struggle mightily to make Sachs' vision become reality--are vivid and heartbreaking.

About the Author/Illustrator

Author Residence: New York, NY

NINA MUNK is a Contributing Editor at *Vanity Fair*, where she writes about finance and business, and the author of *Fools Rush In: Jerry Levin, Steve Case, and the Unmaking of AOL Time Warner.*

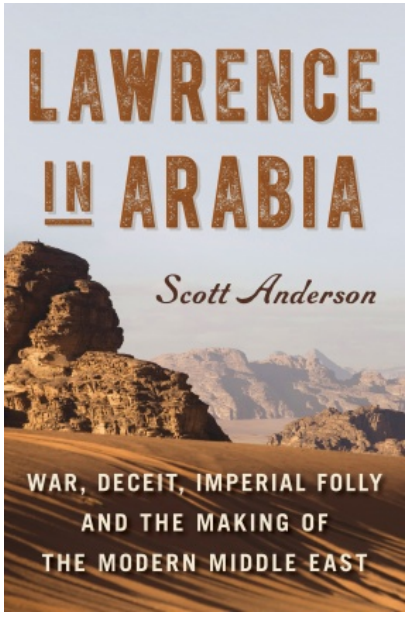
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Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Fools Rush In/Nina Munk/HC	9780060540340	1/04	Collins Business	
Fools Rush In/Nina Munk/TP	9780060540357	2/05	HarperBusiness	$14.99
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Development As Freedom/Sen, Amartya/HC	9780375406195	9/99	Knopf	$29.95/$44.95 Can.
Development As Freedom/Sen, Amartya/TR	9780385720274	8/00	Anchor	$17.00/$19.00 Can.
Banker to the Poor/Muhammad Yunus /TP	9781586481988	10/04	Public Affairs	$15
The Bottom Billion/Paul Collins/TP	9780195373387	8/08	Oxford	$16
White Man's Burden/Easterly/TP	9780143038825	2/07	Penguin Press	$18
The End of Poverty/Jeffrey Sachs/TP	9780143036586	2/06	Penguin Press	$17



ON SALE 8/6/2013
DOUBLEDAY
HARDCOVER

978-0-385-53292-1
$28.95

Category: History
BISAC 1: History - Middle East
BISAC 2: History - Military - World War I
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Page Count: 592 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 61/32 **Carton Count:** 12
Illustrations: 16 PAGES OF PHOTOS; ENDPR MAPS

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- Select Author Appearances
- Local Author Promotion: New York
- BEA Promotion
- National print advertising in *The New York Times Book Review*
- Online banner advertising on NYTimes.com
- Annotated guide to the film *Lawrence of Arabia* that allows readers to follow along with revelations in the book
- Infographic about Lawrence based on the book useable both in print and online
- Author presence on social media
- Extensive finished copy mailing to diplomats, politicians, and historians focused on the Middle East
- Promote excerpt available on Scribd.com
- Available as a galley and e-galley
- Jacket blow-ups available upon request

Lawrence in Arabia

War, Deceit, Imperial Folly and the Making of the Modern Middle East

Scott Anderson

A thrilling and revelatory narrative of one of the most epic and consequential periods in Twentieth century history--the Arab Revolt, and the secret game to control the Middle East

The Arab Revolt against the Turks in World War I was, in the words of T. E. Lawrence, "a sideshow of a sideshow." As a result, the conflict was shaped to a remarkable degree by a small handful of adventurers and low-level officers far removed from the corridors of power. Curt Prüfer was an academic attached to the German Embassy in Cairo, whose clandestine role was to foment jihad against British rule. Aaron Aaronsohn was a renowned agronomist and committed Zionist who gained the trust of the Ottoman governor of Palestine even as he built an elaborate anti-Ottoman spy ring. William Yale was the fallen scion of the American aristocracy, who traveled the Ottoman Empire on behalf of Standard Oil, dissembling to the Turks in order gain valuable oil concessions. At the center of it all was Lawrence. In early 1914 he was an archaeologist excavating ruins in Syria; by 1917 he was riding into legend at the head of an Arab army, as he fought a rearguard action against his own government and its imperial ambitions.

Based on four years of intensive primary document research, *Lawrence in Arabia* definitively overturns received wisdom on how the modern Middle East was formed. Sweeping in its action, keen in its portraiture, acid in its condemnation of the destruction wrought by European colonial plots, this is a book that brilliantly captures the way in which the folly of the past creates the anguish of the present.

- ONE OF THE MOST FASCINATING FIGURES OF THE TWENTIETH CENTURY: Thanks to his classic *The Seven Pillars of Wisdom* and David Lean's epic film *Lawrence of Arabia*, T. E. Lawrence's name conjures heroic deeds. Anderson brings an extraordinarily complicated man to vivid life: a man of great learning who was capable of pitiless brutality; a shy personality who could dominate fierce tribesmen with his charisma; and a man who realized the emptiness of heroism even as he exhibited stunning bravery.
- THE TRAGIC "WHAT IFS" OF HISTORY: Part of the power of the book is contemplating how different the world might have been had Lawrence won the peace as he did the war--for instance, at one juncture during the Paris Peace Conference in 1919, Lawrence brokered an agreement between Chaim Weizmann, the Zionist leader, and Prince Faisal, the chief Arab negotiator, calling for independent Jewish and Arab states existing in harmony. The agreement was killed as the British and French carved up the remains of the Ottoman Empire, and the Americans stood idly by.
- EXHAUSTIVE PRIMARY SOURCE DOCUMENT RESEARCH THAT SUBSTANTIALLY REVISES THE PORTRAIT OF THE CREATION OF THE MODERN MIDDLE EAST: Much of what was written about the time and place has been propaganda from opposing points of view; later books picked up those slanted interpretations without checking the record--Anderson lived in the archives, checked original documents, unearthed many others which had been kept secret, and presents the true story.

About the Author/Illustrator

Author Residence: New York, NY
Scott Anderson is a veteran war correspondent whose work frequently appears in *New York Times Magazine* and *Vanity Fair*.

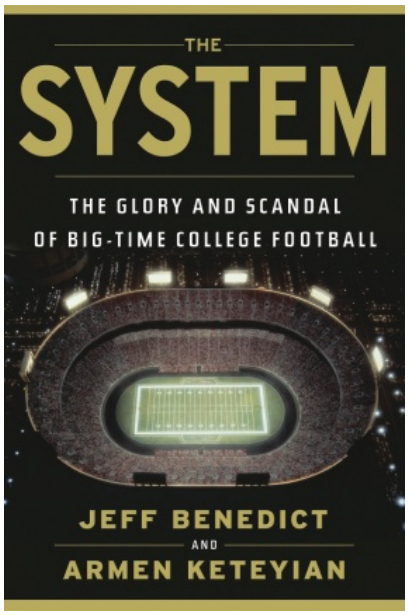
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Moonlight Hotel (Ebk)/Anderson, Scott/EL	978-0-307-38703-5	8/07	Anchor	$11.99/$13.99 Can.
Moonlight Hotel/Anderson, Scott/TR	978-1-4000-9563-6	8/07	Anchor	$14.95/$19.95 Can.
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The River Of Doubt/Millard, Candice/HC	978-0-385-50796-7	10/05	DDay Gen Adult	$32.50/$37.50 Can.
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Carton Count: 12
Illustrations: 8 PAGES OF COLOR PHOTOS

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- Promoted giveaways on sports radio in key college football markets

The System
The Glory and Scandal of Big-Time College Football

Jeff Benedict and Armen Keteyian

An explosive and revelatory portrait reported from deep behind the scenes of NCAA football: The passion, the thrilling action--and the shocking realities that lie beneath this multibillion-dollar colossus.

College football has never been more popular--or more chaotic. Millions fill 100,000-seat stadiums every Saturday; tens of millions more watch every weekend on television. Billions of dollars in television deals now flow into the game; the average budget for a top-ten team is $80 million; top coaches make more than $3 million.

But behind this glittering success are the darker truths--"athlete-students" working essentially full-time jobs with no share in the oceans of money, who often don't graduate and end their careers with broken bodies; "janitors" who clean up player misconduct; football "hostesses"; paid test takers; recruiting slush funds. And this: Despite the millions of dollars pouring into the game, 90 percent of major athletic departments still lose money. Yet schools remain caught up in an ever-escalating "arm's race"--at the expense of academic scholarships, facilities, and faculty.

Celebrated investigative journalists Jeff Benedict and Armen Keteyian were granted unprecedented access during the 2012 season to programs at the highest levels across the country. Through dogged reporting they explored every nook and cranny of this high-powered machine and reveal from the inside out how it operates. The result: *The System* through the eyes of athletic directors and coaches, high-flying boosters, five-star recruits and NCAA investigators, and the kids on whom the whole vast enterprise depends.

Both a celebration of the power and pageantry of NCAA football, and a groundbreaking, thought-provoking critique of its excess, *The System* is the definitive book on the college game.

- *60 MINUTES* AND *SPORTS ILLUSTRATED* REPORTERS GUARANTEE SPLASHY LAUNCH: Keteyian is the chief investigative correspondent for CBS News and an on-air reporter for *60 Minutes*. Jeff Benedict is a college football reporter for *Sports Illustrated* and the author of many cover stories. Both media will be involved in the launch.
- MAJOR, CONTROVERSIAL NEWS BREAKS: Because the authors got so many people deep inside the game to talk, we will be embargoing the book.
- INCREDIBLE ACCESS TO MAJOR PROGRAMS: From Texas to Alabama to Michigan and beyond, Benedict and Keteyian were allowed inside the biggest programs in the country and provide a portrait of teams no college football fan can resist.
- WRITTEN BY TWO MEN WHO LOVE THE GAME: Although the details of their reporting are often shocking, Benedict and Keteyian appreciate and celebrate what's glorious about college football.

About the Author/Illustrator

Author Residence: Buena Vista, VA; New York, NY
JEFF BENEDICT is a special features contributor for *Sports Illustrated* and the author of ten books, including *Pros and Cons* and *Out of Bounds*. ARMEN KETEYIAN is the chief investigative correspondent for *CBS News* and an eleven-time Emmy Award winner. He is a correspondent for HBO's *Real Sports with Bryant Gumbel*, and is the author or coauthor of nine books, including *Money Players* and *Raw Recruits*.

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Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Out of Bounds/Jeff Benedict/HC	9780060726027	6/04	HarperCollins	$24.95
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Game of Shadows/Mark Fainaru-Wada & Lanc…	9781592401994	3/06	Penguin/Gotham	$24.95
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Those Guys Have All The Fun/James Andrew…	9780316043014	12/11	Hachette/Back Bay	$17.99
Rammer Jammer Yellow Hammer/St. John, Wa…	978-0-609-60708-4	8/04	Crown	$24.00/$34.00 Can.
Rammer Jammer Yellow Hammer/St. John, Wa…	978-0-609-80713-2	5/05	Broadway	$15.00/$17.00 Can.



Jeff Lindsay
Credit: Hilary Hemingway

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978-0-385-53651-6
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Category: Fiction
BISAC 1: Fiction - Thrillers - General
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BISAC 3: Fiction - Mystery & Detective - Police Procedural
Page Count: 368 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 41/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
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- Select Author Appearances
- Local Author Promotion: Florida
- Online Banner Advertising, including NYTimes.com and Facebook
- Facebook promotion (40,373 fans)
- Cross-Promotion with Showtime
- Blogger outreach
- Eblast to Dexter Newsletter List (3,000+)
- Feature in Doubleday E-Newsletter and Doubleday.com
- Galleys for Dexter Big Mouths & Bloggers/ShelfAwareness
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Dexter's Final Cut
A Novel

Jeff Lindsay

With 1.7 million copies of the Dexter novels sold, and ever-increasing critical acclaim, Jeff Lindsay returns to his groundbreaking and beloved character with his most entertaining book yet. Get ready for a grisly send-up of Hollywood, and a full dose of dark Dexter wit.

Lights. Camera. Mayhem. You won't find this story on television. Hollywood gets more than it bargained for when television's hottest star arrives at the Miami Police Department and develops an intense, professional interest in a camera-shy blood spatter analyst named Dexter Morgan.

Mega-star Robert Chase is famous for losing himself in his characters. When he and a group of actors descend on the Miami Police Department for "research," Chase becomes fixated on Dexter Morgan, the blood spatter analyst with a sweet tooth for doughnuts and a seemingly average life. To perfect his role, Chase is obsessed with shadowing Dexter's every move and learning what really makes him tick. There is just one tiny problem...Dexter's favorite hobby involves hunting down the worst killers to escape legal justice, and introducing them to his special brand of playtime. It's a secret best kept out of the spotlight and away from the prying eyes of bloated Hollywood egos if Dexter wants to stay out of the electric chair. The last thing he needs is bright lights and the paparazzi...but even Dexter isn't immune to the call of fame.

Jeff Lindsay's razor sharp, devilish wit, and immaculate pacing prove that he is in a class of his own, and this new novel is his most masterful creation yet.

- DEXTER TAKES HOLLYWOOD BY THE THROAT: Jeff Lindsay has created a true icon for today. The original Dexter is back in an energized, irresistible take down of Hollywood.
- THIS IS LINDSAY'S MOST ENTERTAINING, ACCOMPLISHED NOVEL SINCE THE ORIGINAL, *DARKLY DREAMING DEXTER*.
- SHOWTIME SMASH HIT IS BIG NEWS: The eighth and final season of *Dexter* starts airing on June 30 on Showtime.
- DVD/SHOWTIME CROSS PROMOTION: The wildly popular DVD sales continue to get us incredible exposure for the books, with extras including excerpts and cards.
- THE NOVELS ARE THE ORIGINAL EXPERIENCE: The Showtime series follows a completely different story arc from the books. For fans who know only the show, they can jump into an entirely new experience from the mind of the only individual who could have created Dexter--Jeff Lindsay.
- 1.7 MILLION BOOKS SOLD!

"Lindsay just keeps getting better. His stories are wonderfully fresh." --*USA Today*

About the Author/Illustrator

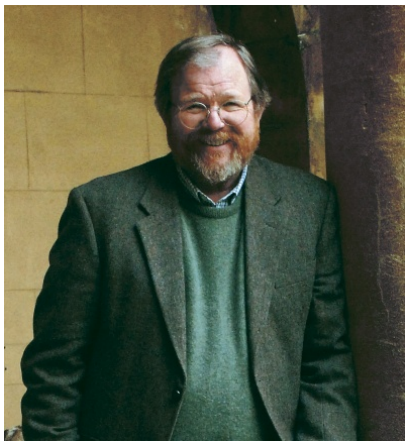
Author Residence: Cape Coral, Florida
JEFF LINDSAY is the *New York Times* best-selling author and creator of the Dexter novels, most recently *Double Dexter*. He lives in south Florida with his wife and three daughters. His novels are the inspiration for the hit Showtime and CBS series *Dexter*.

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Special Markets:
Agent: NICK ELLISON

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53652-3	9/13	DDay Gen Adult	

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Double Dexter/Lindsay, Jeff/HC	978-0-385-53237-2	10/11	DDay Gen Adult	$25.95/$29.00 Can.
Double Dexter/Lindsay, Jeff/TR	978-0-307-47493-3	6/12	Vintage	$14.95/$17.95 Can.
Double Dexter (Ebk)/Lindsay, Jeff/EL	978-0-385-53238-9	10/11	Vintage	$11.99/$12.99 Can.
Dexter Is Delicious/Lindsay, Jeff/HC	978-0-385-53235-8	9/10	DDay Gen Adult	$25.95/$29.00 Can.
Dexter Is Delicious (Ebk)/Lindsay, Jeff/…	978-0-385-53236-5	9/10	Vintage	$9.99/$9.99 Can.
Dexter Is Delicious/Lindsay, Jeff/TR	978-0-307-47492-6	7/11	Vintage	$14.95/$16.95 Can.
Dexter By Design/Lindsay, Jeff/HC	978-0-385-51836-9	9/09	DDay Gen Adult	$25.00/$29.95 Can.
Dexter By Design (Ebk)/Lindsay, Jeff/EL	978-0-385-53014-9	9/09	Vintage	$9.99/$9.99 Can.



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Category: History
BISAC 1: History - United States - 20th Century
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Page Count: 448 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 48/32 **Carton Count:** 12
Illustrations: 16 PAGES OF PHOTOGRAPHS

Marketing and Publicity

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- Online promotion via Bryson's Web site and Facebook page: 31,000 fans
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- Finished-copy mailings

One Summer
America, 1927

Bill Bryson

One of the most admired nonfiction writers of our time retells the story of one truly fabulous year in the life of his native country--a fascinating and gripping narrative featuring such outsized American heroes as Charles Lindbergh, Babe Ruth, and yes Herbert Hoover, and a gallery of criminals (Al Capone), eccentrics (Shipwreck Kelly), and close-mouthed politicians (Calvin Coolidge). It was the year Americans attempted and accomplished outsized things and came of age in a big, brawling manner. What a country. What a summer. And what a writer to bring it all so vividly alive for us on the page in this certain bestseller.

- BILL BRYSON COMES HOME--DOES HE EVER: His travel memoirs aside, Bill has never undertaken a nonfiction narrative exclusively dedicated to an American subject.
- 1927--THE YEAR THE 20TH CENTURY TRULY BECAME THE AMERICAN CENTURY: Bill Bryson's thesis is that 1927 was the year our still-young country stepped out onto the world stage for good, as well as declaring, "This is our time now."
- ONE OF THE BESTSELLING AND MOST BELOVED WRITERS IN THE ENGLISH LANGUAGE: Close to six million copies of Bill Bryson's books sold by this company alone, and his fans are rabid in their admiration.
- POPULAR NARRATIVE HISTORY THE WAY READERS LIKE IT: Bill Bryson animates his story with larger- (and weirder- and sadder-) than-life characters; great accomplishments; beautifully told anecdotes; witty asides; fascinating facts.
- A TIME MACHINE CONVEYANCE TO A PERIOD WHEN AMERICA FELT ITSELF TO BE GREAT--AND PROVED IT: A very timely reminder for our less-than-inspiring time.

About the Author/Illustrator

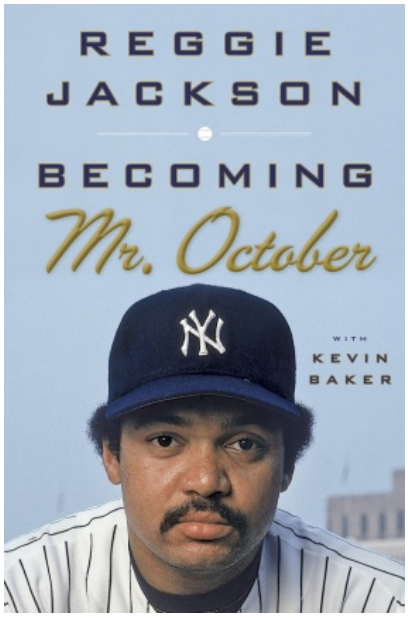
Author Residence: Norfolk, England **Author Hometown:** Des Moines, IA

BILL BRYSON's best-selling books include *A Walk in the Woods*, *I'm a Stranger Here Myself*, *In a Sunburned Country*, *A Short History of Nearly Everything* (which earned him the 2004 Aventis Prize), *The Life and Times of the Thunderbolt Kid*, and *At Home*. He lives in England with his wife and children.

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At Home/Bryson, Bill/TR	978-0-7679-1939-5	10/11	Anchor	$15.95
At Home (Ebk)/Bryson, Bill/EL	978-0-385-53359-1	10/10	Anchor	$12.99
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Paris 1919/Macmillan, Margaret/TR	9780375760525	9/03	Random House Trade Paperbacks	$20.00/$24.00 Can.
Paris 1919 (Ebk)/Macmillan, Margaret/EL	978-0-307-43296-4	12/07	Random House	$13.99/$15.99 Can.
Summer of '49/David Halberstam/HC	9780688066789	May 1991	William Morrow	



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Spine/Depth: 36/32 **Carton Count:** 12
Illustrations: 8 PAGES OF 4-COLOR PHOTOGRAPHS

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- Host book giveaways on Yankees blogs and fan sites
- Target MLB social media noisemakers with finished copies
- Start a conversation with Reggie Jackson's 25,000 Facebook fans
- Promoted giveaways to fans on NY Sports Radio
- Jacket blowups available upon request

Becoming Mr. October

Reggie Jackson With Kevin Baker

A soul-baring, brutally candid, and highly colorful memoir of the two years--1977 and 1978--when Reggie Jackson went from being an outcast to a Yankee legend

In the spring of 1977 Reggie Jackson should have been on top of the world. The best player on the Oakland A's dynasty, which won three straight World Series, he was the first big-money free agent, wooed by George Steinbrenner into coming to the New York Yankees, which hadn't won a World Series since 1962. But, as Reggie writes in this vivid and surprising memoir, until his initial experience on the Yankees, "I didn't know what alone meant."

His manager, the mercurial, alcoholic, and pugilistic Billy Martin, never wanted him on the team and let Reggie--and the rest of the team--know it. Brash and outspoken, but unused to the ferocity of New York's tabloid culture, Reggie hadn't realized how rumor and offhand remarks can turn into screaming negative headlines, especially for a black athlete with a multi-million-dollar contract. Sickened by Martin's anti-Semitism, his rages and his public disparagement of his new star; ostracized by his teammates; and despairing of how he was stereotyped in the press, Reggie had long talks with his father about quitting. Things hit bottom when Martin plotted to humiliate him during a nationally televised game against the Red Sox. It seemed as if a glorious career had been derailed

But then: Reggie vowed to persevere. His pride, faith, work ethic, and talent would overcome Martin's nearly sociopathic hatred. Gradually, he would win over the fans and then his teammates as the Yankees surged to the pennant. And one magical autumn evening, he became "Mr. October" in a World Series performance for the ages.

Filled with plenty of revealing anecdotes about the notorious "Bronx Zoo" Yankees of the late 1970s, bluntly honest portrayals of his teammates and competitors, and especially of Billy Martin, *Becoming Mr. October* is a revelatory self-portrait of a baseball icon at the height of his public fame and private anguish.

- REGGIE JACKSON AS YOU'VE NEVER SEEN HIM BEFORE: Reggie was the most controversial ballplayer of his generation--a lightning rod for controversy, stigmatized as boastful and selfish. But the Reggie Jackson revealed in *Becoming Mr. October* is a much more complex and fascinating figure.
- GOSSIP GALORE: Billy Martin--sociopathic racist anti-Semite, or just a bad drunk? Which teammate put the eloquent "Suck My Ass" note in Reggie's uniform pants pocket? The answer to why Greg Nettles won't get voted to the Hall of Fame by the Veterans' Committee. Which team offered Reggie more money than the Yankees? The very surprising other famous person Reggie went to high school with. And a hell of a lot more.
- A GREAT AFRICAN-AMERICAN STORY: A powerful undercurrent in the narrative is the legacy Reggie felt as a black man who grew up in the 1960s and played minor league ball in the South. There is more than a little bit of Muhammad Ali in his response to the way the media treated him
- FIRST-RATE COLLABORATOR: Kevin Baker is a celebrated novelist and essayist (and lifelong Yankee fan). He has done a terrific job drawing Reggie out and bringing his voice to the page.

About the Author/Illustrator

REGGIE JACKSON was inducted into the Baseball Hall of Fame in 1993. He is a special advisor to the Yankees. **KEVIN BAKER** is the bestselling author of *Dreamland*, *Paradise Alley*, *Strivers Row*, and *Sometimes You See It Coming*.

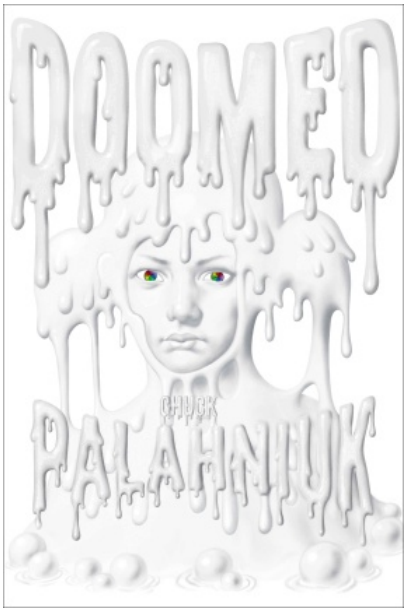
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Sixty Feet, Six Inches (Ebk)/Gibson, Bob…	978-0-385-53216-7	9/09	Anchor	$11.99/$13.99 Can.
Sixty Feet, Six Inches/Gibson, Bob/TR	978-0-7679-3110-6	4/11	Anchor	$15.95/$17.95 Can.
Reggie/Jackson, Reggie/HC	9780394532431	6/84	Villard Books	$1.11/$1.11 Can.
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Yankee Years/Torre, Joe/HC	978-0-385-52740-8	2/09	DDay Gen Adult	$26.95/$32.00 Can.
Yankee Years, The (Ebk)/Torre, Joe/EL	978-0-385-52938-9	2/09	Anchor	$13.99/$13.99 Can.
The Yankee Years/Torre, Joe/TR	978-0-7679-3042-0	3/10	Anchor	$16.95/$21.00 Can.
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Category: Fiction
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BISAC 3: Fiction - Coming Of Age
Page Count: 336 **Trim Size:** 5-1/2 x 8-1/4
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- Available as a galley and eGalley

Doomed

Chuck Palahniuk

Madison Spencer, the liveliest, snarkiest dead girl in the universe, continues the adventures in the afterlife begun in *Damned*. Having somewhat reluctantly escaped from Hell, she now wanders the Purgatory that is Earth as a ghostly spirit, seeking her do-gooding celebrity parents, fighting the malign control of Satan, recounting the disgracefully funny (to us, anyway) encounter with her grandfather in a fetid highway rest stop in upstate New York when she . . . oh, never mind, and climaxing in a rendezvous with destiny on the new, totally plastic continent in the Pacific called, not at all accidentally, Madlantis.

Dante Aligheri, watch your back, Chuck Palahniuk is gaining on you.

- THE SEQUEL TO *DAMNED,* CHUCK'S BRILLIANT TWEEN-THEMED HOMAGE TO *THE INFERNO.*
- THE AUTHOR COMMANDS ONE OF THE MOST LOYAL, COMMITTED, AND INTERACTIVE FAN BASES IN THE LITERARY WORLD. They love them some Chuck, and he loves them back
- AUTHOR READINGS ATTRACT CROWDS IN THE MANY HUNDREDS ROUTINELY, and they buy books.
- NOT TO FORGET, FROM THE AUTHOR OF *FIGHT CLUB*: Almost 1.4 million paperbacks sold to date.
- WITH ITS GHOSTLY AFTERLIFE THEME, it is a wonderful crypto-tie in for Halloween season.

About the Author/Illustrator

Author Residence: Vancouver, WA
CHUCK PALAHNIUK's twelve best-selling novels--*Damned*, *Tell-All*, *Pygmy*, *Snuff*, *Rant*, *Haunted*, *Diary*, *Lullaby*, *Choke*, *Invisible Monsters*, *Survivor*, and *Fight Club*--have sold more than five million copies in the United States. He is also the author of *Fugitives and Refugees*, published as part of the Crown Journey Series, and the nonfiction collection *Stranger Than Fiction*. He lives in the Pacific Northwest.
www.chuckpalahniuk.net

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Agency: DONADIO & OLSON INC
Reprint: Yes
1st Serial: No
Special Markets:
Agent: EDWARD HIBBERT

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53315-7	10/13	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Damned/Palahniuk, Chuck/HC	978-0-385-53302-7	10/11	DDay Gen Adult	$24.95
Damned/Palahniuk, Chuck/TR	978-0-307-47653-1	10/12	Anchor	$14.95
Damned (Ebk)/Palahniuk, Chuck/EL	978-0-385-53314-0	10/11	Anchor	$11.99
Tell-All/Palahniuk, Chuck/HC	978-0-385-52635-7	5/10	DDay Gen Adult	$24.95
Tell-All/Palahniuk, Chuck/TR	978-0-307-38982-4	5/11	Anchor	$14.95
Tell-All (Ebk)/Palahniuk, Chuck/EL	978-0-385-53317-1	5/10	Anchor	$11.99/$14.95 Can.
Pygmy/Palahniuk, Chuck/HC	978-0-385-52634-0	5/09	DDay Gen Adult	$24.95
Pygmy/Palahniuk, Chuck/TR	978-0-307-38981-7	4/10	Anchor	$15.00



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978-0-385-53457-4
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Category: History
BISAC 1: History - Europe - General
BISAC 2: History - Social History
BISAC 3: Political Science - General
Page Count: 368 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 41/32 **Carton Count:** 12
Illustrations: 24 PP 4/C PHOTOS + EP MAP

Marketing and Publicity

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- National Print Features
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- National print advertising in *TheNew York Times Book Review*
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- Create interactive map of Amsterdam featuring people, places, and events from the book
- Goodreads galley giveaway and targeted mailings to fans of previous books by author
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- Available as a galley and eGalley

Amsterdam
A History of the World's Most Liberal City

Russell Shorto

An endlessly entertaining portrait of the city of Amsterdam and the ideas that make it unique, by the author of the acclaimed *Island at the Center of the World*

Tourists know Amsterdam as a picturesque city of low-slung brick houses lining tidy canals; student travelers know it for its legal brothels and hash bars; art lovers know it for Rembrandt's glorious portraits.

But the deeper history of Amsterdam, what makes it one of the most fascinating places on earth, is bound up in its unique geography--the constant battle of its citizens to keep the sea at bay and the democratic philosophy that this enduring struggle fostered. Amsterdam is the font of liberalism, in both its senses. Tolerance for free thinking and free love make it a place where, in the words of one of its mayors, "craziness is a value." But the city also fostered the deeper meaning of liberalism, one that profoundly influenced America: political and economic freedom. Amsterdam was home not only to religious dissidents and radical thinkers but to the world's first great global corporation.

In this effortlessly erudite account, Russell Shorto traces the idiosyncratic evolution of Amsterdam, showing how such disparate elements as herring anatomy, naked Anabaptists parading through the streets, and an intimate gathering in a sixteenth-century wine-tasting room had a profound effect on Dutch--and world--history. Weaving in his own experiences of his adopted home, Shorto provides an ever-surprising, intellectually engaging story of Amsterdam from the building of its first canals in the 1300s, through its brutal struggle for independence, its golden age as a vast empire, to its complex present in which its cherished ideals of liberalism are under siege.

- POPULAR AND CRITICALLY ACCLAIMED AUTHOR: Russell Shorto's *Island at the Center of the World* and *Descartes' Bones* were both *New York Times* Notable Books and sold extremely well in hardcover and paperback--reviews for both books were ecstatic. Words like "masterly" and "first-rate" appear often, as does the word "storytelling." This book will garner equivalent praise--and prizes.
- ONE OF THE WORLD'S MOST BELOVED CITIES GETS ITS DUE: Millions of tourists are charmed by this quirky city, but its rich history is largely unknown.
- SHORTO'S PERSONAL LOVE LETTER TO HIS ADOPTED CITY: Shorto fell in love with Amsterdam during his research for his past two books and decided to move there permanently. His wonderful eye for detail animates every page of this splendid book, giving it a warm and intimate feel.

About the Author/Illustrator

Author Residence: Amsterdam, Netherlands
RUSSELL SHORTO is the bestselling author of *Descartes' Bones* and *The Island at the Center of the World* and is a contributing writer at the *The New York Times Magazine*. He lives in Amsterdam.

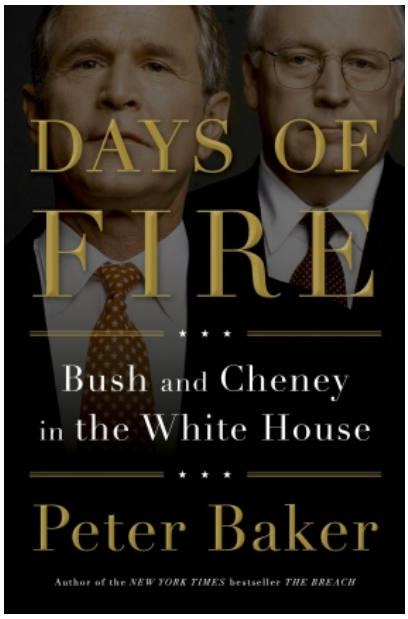
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E-book	978-0-385-53458-1	10/13	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Descartes' Bones/Shorto, Russell/HC	978-0-385-51753-9	10/08	DDay Gen Adult	$26.00/$30.00 Can.
Descartes' Bones/Shorto, Russell/TR	978-0-307-27566-0	8/09	Vintage	$16.00/$18.00 Can.
Descartes' Bones (Ebk)/Shorto, Russell/E…	978-0-385-52837-5	10/08	Vintage	$11.99/$13.99 Can.
Island At The Center Of World/Shorto, Ru…	9780385503495	3/04	DDay Gen Adult	$29.95/$34.00 Can.
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The Age Of Wonder/Holmes, Richard/HC	978-0-375-42222-5	7/09	Pantheon	$40.00
The Age Of Wonder/Holmes, Richard/TR	978-1-4000-3187-0	3/10	Vintage	$17.95
Barcelona/Hughes, Robert/HC	9780394580272	2/92	Knopf	$27.50/$34.50 Can.
Barcelona/Hughes, Robert/TR	9780679743835	3/93	Vintage	$21.00/$24.00 Can.



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Category: Political Science
BISAC 1: Political Science - Government - Executive Branch
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BISAC 3: History - United States - 21St Century
Page Count: 688 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 69/32 **Carton Count:** 12

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- Twitter chat with the author
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- Finished copy mailings to politicians and academics
- Available as a galley and eGalley
- Jacket blow-ups available

Days of Fire
Bush and Cheney in the White House

Peter Baker

From the senior White House correspondent for *The New York Times* comes the definitive history of the Bush and Cheney White House--a tour de force narrative of those dramatic and controversial eight years.

Taking readers into the offices of the West Wing and the cabins of Air Force One, Peter Baker tells the gripping inside story of the Bush and Cheney era. Theirs was the most fascinating American partnership since Nixon and Kissinger, an untested president and his seasoned vice president confronted by one crisis after another as they struggled to protect the country, remake the world, and define their own relationship along the way. Packed with revealing anecdotes and told with in-the-room immediacy, *Days of Fire* narrates two profoundly significant and conflicted terms marked by 9/11, Iraq, Katrina, jihad, nuclear proliferation, genocide, and economic collapse.

George W. Bush was one of the most polarizing presidents of our time, jettisoning decades of foreign policy pragmatism to redefine America's mission as a crusade to bring freedom to the world. Yet his early dream of transforming Republicans into the party of "compassionate conservatism" and building an "ownership society" were dashed by two consuming wars and a devastating financial crash. At his side was Dick Cheney, the trusted adviser who became the most influential vice president in history only to watch as Bush drifted away, leaving the two at odds over a wide array of fundamental issues. Baker's interviews with more than two hundred players--White House aides, cabinet secretaries, generals, senators and congressmen, relatives and friends of both men--help reveal the truth of their complicated and shifting relationship.

Days of Fire is the first book to capture in a truly defining way all eight years of the most consequential presidency in a generation. It is an essential history and thrilling reading.

- BRILLIANT AUTHOR WITH FIRST-RATE CREDENTIALS: Peter Baker has covered three presidents for the *Washington Post* and *The New York Times*. As the senior White House correspondent for the *Times*, he is at the pinnacle of a political reporting career.
- BEST-SELLING TPOIC: From Richard Clarke, Scott McClellan, and Paul O'Neill to Bush, Rumsfeld, Rice, and Cheney, and, of course, Bob Woodward, books on the catastrophic missteps--or fearless leadership, if you will--of the Bush era have been proven best-sellers.
- DEFINITIVE TAKE: Peter Baker has been researching this book for five years. His page-turning, comprehensive narrative delivers a defining take on the Bush years.
- A SHAKESPEAREAN RELATIONSHIP AT ITS HEART: At the heart of the Bush presidency, in Baker's view, is the relationship between George W., the boy king, and the dominant father figure of Vice President Cheney, against whom he finally rebelled.

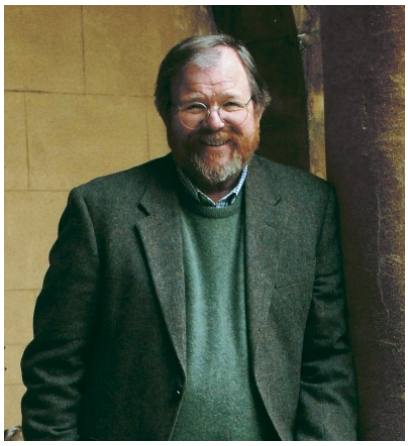
About the Author/Illustrator

Author Residence: Washington, D.C.
PETER BAKER is the senior White House correspondent for *The New York Times* and author of two books: *The New York Times* best-seller, *The Breach*, about the Clinton impeachment proceedings, and *Kremlin Rising*, with his wife, Susan Glasser. He is a regular panelist on PBS's *Washington Week*.

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Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53692-9	10/13	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Breach/Peter Baker	9780684868134	September, 2000	Scribner	
Kremlin Rising/Peter Baker	9780743264310	May, 2005	Scribner	$27.50
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Decision Points/Bush, George W./HC	978-0-307-59061-9	11/10	Crown	$35.00/$39.95 Can.
The War Within/Woodward	9781416558972	September 2008	Simon & Schuster	



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Category: House & Home
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BISAC 3: Social Science - Popular Culture
Page Count: 560 **Trim Size:** 7-1/2 x 9-1/4
Spine/Depth: 40/32 **Carton Count:** 12
Illustrations: 400 COLOR PHOTOGRAPHS

Marketing and Publicity

- National Media Appearances, including NPR
- National Print Features
- Online promotion via Bryson's Web site and Facebook page: 31,000 fans
- Finished-copy mailings

At Home: Special Illustrated Edition

A Short History of Private Life

Bill Bryson

From the beloved author, a classic book about our homes--how they truly work, how they got to be the way they are today, and the fascinating history behind it all--now profusely illustrated in an oversize format in full color throughout.

- ALREADY A PROVEN SUCCESS in hardcover (178,000 sold), trade paperback (86,000 sold), and ebook (71,000 sold).
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- WHAT BETTER WAY TO SAY MERRY CHRISTMAS to the house-proud, the Bryson fan, the shelter magazine serial subscriber on your list?

About the Author/Illustrator

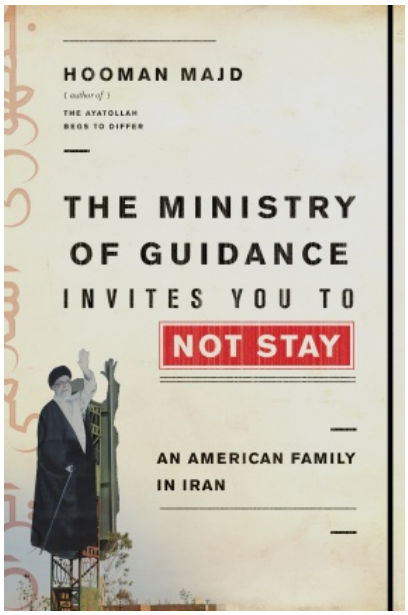
Author Residence: United Kingdom **Author Hometown:** Des Moines, IA

BILL BRYSON's bestselling books include *A Walk in the Woods*, *I'm a Stranger Here Myself*, *In a Sunburned Country*, *A Short History of Nearly Everything* (which earned him the 2004 Aventis Prize), *The Life and Times of the Thunderbolt Kid*, and *At Home*. He lives in England with his wife and children.

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At Home/Bryson, Bill/HC	978-0-7679-1938-8	10/10	DDay Gen Adult	$28.95
At Home/Bryson, Bill/TR	978-0-7679-1939-5	10/11	Anchor	$15.95
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Short History Of Nearly Evthg/Bryson, Bi…	978-0-307-88515-9	10/10	Broadway	$28.00
Short History Of Nearly (Ebk)/Bryson, Bi…	978-0-307-88516-6	11/10	Broadway	$13.99
Life And Times Of The Thunder/Bryson, Bi…	978-0-7679-1936-4	10/06	Broadway	$25.00
Life And Times Of The Thunderb/Bryson, B…	978-0-7679-1937-1	9/07	Broadway	$15.99



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978-0-385-53532-8
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Category: Political Science
BISAC 1: Political Science - International Relations
BISAC 2: Biography & Autobiography - Personal Memoirs
BISAC 3: Social Science - General
Page Count: 272 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 32/32 **Carton Count:** 12
Illustrations: ILLUSTRATIONS

Marketing and Publicity

- National Media Appearances
- National Print Features
- Select Author Appearances
- Local Author Promotion: New York
- Online banner advertising on sites such as NYTimes.com, Salon.com, Slate.com
- Create author Facebook page
- Outreach to foreign affairs, Middle Eastern, and memoir bloggers
- Infographic: life in NYC versus life in Tehran (categories include getting an apartment, internet access, etc.)
- Leverage author's connections for promotion
- Finished copy mailing to prominent Iranian-Americans and professors specializing in Iran
- Available as a galley and eGalley

The Ministry of Guidance Invites You to Not Stay

An American Family in Iran

Hooman Majd

With U.S.-Iran relations at a thirty-year low, Iranian-American writer Hooman Majd dared to take his young family on a year-long sojourn in Tehran. *The Ministry of Guidance Invites You to Not Stay* traces their domestic adventures and closely tracks the political drama of a terrible year for Iran's government.

It was an *annus horribilis* for Iran's Supreme Leader. The Green Movement had been crushed, but the regime was on edge, anxious lest democratic protests resurge. International sanctions were dragging down the economy while talk of war with the West grew. Hooman Majd was there for all of it. A new father at age fifty, he decided to take his blonde, blue-eyed Midwestern yoga instructor wife Karri and his adorable, only-eats-organic infant son Khash from their hip Brooklyn neighborhood to spend a year in the land of his birth. It was to be a year of discovery for Majd, too, who had only lived in Iran as a child.

The book opens ominously as Majd is stopped at the airport by intelligence officers who show him a four-inch thick security file about his books and journalism and warn him not to write about Iran during his stay. Majd brushes it off--but doesn't tell Karri--and the family soon settles in to the rituals of middle class life in Tehran: finding an apartment (which requires many thousands of dollars, all of which, bafflingly, is returned to you when you leave), a secure internet connection (one that persuades the local censors you are in New York) and a bootlegger (self-explanatory). Karri masters the head scarf, but not before being stopped for "mal-veiling," twice. They endure fasting at Ramadan and keep up with Khash in a country weirdly obsessed with children.

All the while, Majd fields calls from security officers and he and Karri eye the headlines--the arrest of an American "spy," the British embassy riots, the Arab Spring--and wonder if they are pushing their luck. *The Ministry of Guidance Invites You to Not Stay* is a sparkling account of life under a quixotic authoritarian regime that offers rare and intimate insight into a country and its people, as well as a personal story of exile and a search for the meaning of home.

- A MAJOR PUBLICITY ASSET: Majd consults for NBC and has written for many publications. He is handsome, charming, and a style icon.
- IRAN INSIDER: Majd is the son of a diplomat under the Shah and the grandson of an ayatollah. He is close to reformist former president Khatami and has interpreted at the UN for Ahmadinejad
- A CHARMING FAMILY TRAVEL MEMOIR: Think *Paris to the Moon* by Adam Gopnik--both neatly combine domestic charm, travel writing and explanatory journalism.
- PRAISE FOR *The Ayatollah Begs to Differ* (2008): Hooman's first Dday title was a *Los Angeles Times* and *Economist* Best Book of the Year.

About the Author/Illustrator

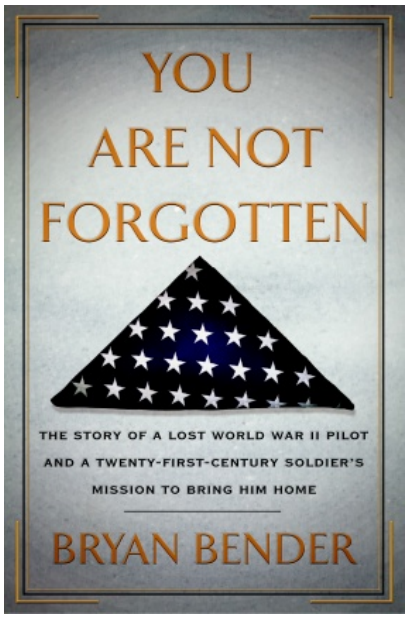
Author Residence: Brooklyn, NY **Author Hometown:** Tehran, Iran

Born in Iran and educated in the US, HOOMAN MAJD was a music executive before turning to writing. He has written for *GQ*, *The New York Times*, *The New Yorker*, *The Daily Beast*, and *Salon*, among others. He continues to live in Brooklyn with his family.

Rights

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Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53533-5	11/13	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Ayatollah's Democracy/Majd, Hooman/H…	9780393072594	9/10	W.W. Norton	$26.95
The Ayatollah's Democracy/Majd, Hooman/T…	9780393340631	9/11	W.W. Norton	$15.95
The Ayatollah Begs To Differ/Majd, Hooma…	978-0-385-52334-9	9/08	DDay Gen Adult	$24.95/$27.95 Can.
The Ayatollah Begs To Differ/Majd, Hooma…	978-0-7679-2801-4	7/09	Anchor	$14.95/$18.95 Can.
Ayatollah Begs To Differ (Ebk)/Majd, Hoo…	978-0-385-52842-9	9/08	Anchor	$13.99/$13.99 Can.
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Paris To The Moon/Gopnik, Adam/HC	9780679444923	10/00	Random House	$24.95/$37.95 Can.



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Category: History
BISAC 1: History - Military - World War II
BISAC 2: History - United States - 21St Century
BISAC 3: Biography & Autobiography - Military
Page Count: 336 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 38/32 **Carton Count:** 12
Illustrations: 16 PAGES OF PHOTOS

Marketing and Publicity

- National Media Appearances
- National Print Features
- Select Author Appearances
- Local Author Promotion: Boston
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- Scribd and GoodReads.com promotions
- Finished-copy to movers and shakers in the military community
- Available as a galley and eGalley

You Are Not Forgotten

The Story of a Lost World War II Pilot and a Twenty-First-Century Soldier's Mission to Bring Him Home

Bryan Bender

An inspiring and epic tale of loss and redemption about two American servicemen: a Marine Corps pilot who was shot down in WWII and the modern-day soldier determined to bring home his remains six decades later

Major George Eyster V comes from a long line of military officers, dating back to the Revolutionary War. Army service was George's family legacy, but his tour of duty in Iraq left him disillusioned and questioning. He was making plans to end his army career but was offered a posting to J-PAC, an elite division armed with the latest detection and forensic technology. J-PAC's sole mission is to fulfill a solemn promise at the heart of the military code: bring all fallen soldiers home to the country for which they gave their lives.

In 1944 Captain Ryan McCown, a dashing young Marine aviator assigned to the *USS Nassau,* was shot down over the jungles of Papua, New Guinea. McCown's diaries and letters home to his family and fiancée provide a moving, powerful portrait of the fears and costs of a very different war and underscore the pathos of the ultimate cost of duty.

Eyster's mission with J-PAC eventually took him and his team deep into the sweltering interior of New Guinea in search of McCown's remains. It would be a fraught mission, complete with tropical diseases and black magic, at the end of which Eyster would not only repatriate a fallen veteran and fulfill a promise to deliver him to his loved ones but would also uncover something lost in himself--a sense of purpose in a promise between soldiers that is still worth fighting for.

- A TALE OF TWO HEROES: George Eyster V is a compelling and thoughtful central character, and McCown's story is brought to powerful life by his diaries and letters home.
- ENDURING POPULARITY OF MILITARY NARRATIVE NONFICTION: There is already a large audience of military members and veterans, WWII buffs, and readers of popular history for which this book is a perfect match. Not only a war story but an adventure story, this multifaceted look at the remarkable efforts made by the military to recover those missing in action is an amazingly inspirational tale of war heroes past and present.
- LARGE MIA/POW SUPPORT COMMUNITY: 88,000 soldiers, airmen, sailors, and Marines have been listed missing in action since WWII. There are men and women on J-Pac's list in communities across the country, and this book offers the families of the missing an opportunity to tell their stories.
- INCREDIBLE REAL-LIFE CHARACTERS: The members of George Eyster's J-Pac team could be the cast of a *CSI* military spinoff, including Dr. Benedix, the laboratory anthropologist with a mischievous streak, and Bald Eagle, the Native American soldier who carries with him the warrior ethos of his Lakota ancestors.

About the Author/Illustrator

Author Residence: Alexandria, Virginia
BRYAN BENDER got his start in journalism as a writer for *Inside the Army* and as a military correspondent for publications such as *Jane's Defense Weekly*. He is the national security reporter for *The Boston Globe*, a job for which he has traveled the globe covering operations at military outposts and training bases, aboard submarines and warships, and in combat aircraft over hostile territory.

Rights

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Audio: Yes
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E-book	978-0-385-53518-2	10/13	DDay Gen Adult	

Comp Titles	ISBN	On sale	Publisher	Price
Ghost Soldiers/Sides, Hampton/HC	9780385495646	5/01	DDay Gen Adult	$35.00/$40.00 Can.
Ghost Soldiers (Ebk)/Sides, Hampton/EL	9781400033409	9/02	Anchor	$11.99/$13.99 Can.
In Harm's Way/ Doug Stanton/HC	9780805066326	April 2001	Henry Holt	$25
Horse Soldiers/Doug Stanton/HC	9781416580515	May 2009	Scribner	$28
Fly Boys/James Bradley/HC	9780316105842	September 2003	Hachette	$28.99
Lone Survivor/Marcus Luttrell/HC	9780316067591	June 2007	Little, Brown	$24.99
Seal Team Six/Howard E. Wasdin/HC	9780312699451	May 2011	St. Martin's Press	$26.99
Lost in Shangri-La/Mitchell Zuckoff/HC	9780061988349	April 2011	HarperCollins	$26.99



ON SALE 12/3/2013
DOUBLEDAY
HARDCOVER

978-0-385-53506-9
$25.95/$28.95 Can.

Category: Fiction
BISAC 1: Fiction - Thrillers - General
BISAC 2: Fiction - Thrillers - Suspense
BISAC 3: Fiction - Adventure
Page Count: 384 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 42/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Local Author Promotion: California
- National Print Advertising campaign including *The New York Times*
- Online banner advertising, including Shelf Awareness
- Update www.ChristopherReich.com
- Scribd and GoodReads.com promotions
- Post on EverydayEBook.com
- Featured in Doubleday and Random House newsletters
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- Promote on all Doubleday social media platforms: Facebook, Twitter, Tumblr
- Jacket blowups available upon request
- Galleys for distribution to accounts and mystery, thriller, and fiction bloggers
- Also available as an eGalley

The Prince of Risk
A Novel

Christopher Reich

One of the original masters of the financial thriller (*Numbered Account*) returns to the treacherous world of Wall Street. *The Prince of Risk* is an adrenaline-charged financial thriller set at the crossroads of high finance and international terrorism.

Robert "Bobby" Astor is a rising New York hedge fund manager on the cusp of making his biggest, most daring killing yet. But everything changes when his father, the chairman of the New York Stock Exchange, is killed in a brazen, mystifying attack on the south lawn of the White House while en route to deliver a terrifying secret to the President of the United States.

In the wake of the attack, Astor sees the business he built crumble around him and finds himself on the brink of ruin. A cryptic clue leads him deeper into the web of lies surrounding his father's murder, and Astor stumbles onto a sophisticated foreign conspiracy that threatens to wipe out not only Astor's own fund but to destroy the entire foundation of the financial system of the United States.

- REICH IS THE ORIGINAL MASTER OF THE FINANCIAL THRILLER: The author of mega-bestsellers *Numbered Account* and *The First Billion* brings his trademark high-octane pacing back to the world of powerful Wall Street firms, arrogant traders, and a deadly international conspiracy.
- BANKERS ARE VILLAINS ONCE AGAIN: In 2012 we've seen staggering real-life stories of corruption and mayhem; in Reich's hands, high finance is a hotbed of foreign conspiracy, larger-than-life egos, and edge-of-your-seat thrills.
- REICH IS A FORMER SWISS BANKER. GREAT PUBLICITY HOOKS: Chris understands the ins and outs of this world, and he'll have a bona fide publicity angle to use when talking about this novel. This plot is taken from tomorrow's headlines.
- A COMMERCIAL WRITER OF THE HIGHEST CALIBER: Fresh off his bestselling success with the Jonathan Ransom series (*Rules of Deception, Rules of Vengeance, Rules of Betrayal*), Reich has proven he's a master who can attract a host of new fans. His novels have received national attention, including raves from David Baldacci, Brad Thor, Lee Child, James Patterson, and Clive Cussler.
- 835,000 RULES NOVELS SOLD!: Reich's recent series has reached a very large group of readers; this timely new book will have wide appeal.
- FILM OPTION ANNOUNCED: Memo Films (*I Am Love* starring Tilda Swinton and *Hotel Rwanda*) has optioned Reich's 2002 thriller, *The First Billion*.

About the Author/Illustrator

Author Residence: Encinitas, CA
CHRISTOPHER REICH is the *New York Times* bestselling author of *Rules of Deception*, *Rules of Vengeance*, *Rules of Betrayal, Numbered Account*, *The Devil's Banker*, and many others. His novel *The Patriots Club* won the International Thriller Writers award for Best Novel in 2006. He lives in Encinitas, California.

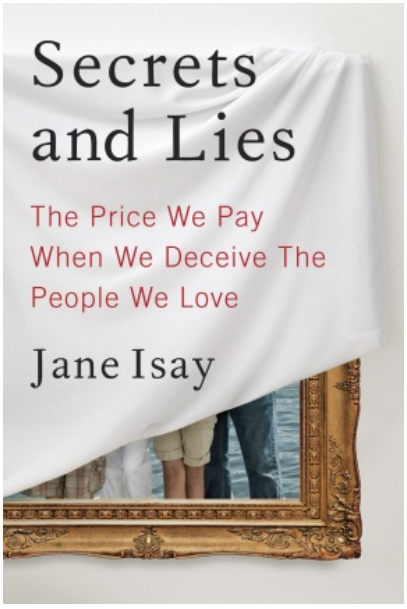
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Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INKWELL MANAGEMENT, LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: RICHARD PINE

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53507-6	12/13	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Rules Of Betrayal/Reich, Christopher/HC	978-0-385-53154-2	7/10	DDay Gen Adult	$25.95/$29.00 Can.
Rules Of Betrayal/Reich, Christopher/MM	978-0-307-47381-3	4/11	Anchor Mass Market	$7.99/$8.99 Can.
Rules Of Betrayal (Ebk)/Reich, Christoph…	978-0-385-53155-9	7/10	Anchor Mass Market	$7.99/$8.99 Can.
Rules Of Vengeance/Reich, Christopher/HC	978-0-385-52407-0	8/09	DDay Gen Adult	$25.95/$32.00 Can.
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Portrait of a Spy/Daniel Silva/HC	9780062072184	7/11	Harper	$26.99
Portrait of a Spy/Daniel Silva/MM	9780062073143	2/12	Harper	$9.99
The Rembrandt Affair/Daniel Silva/HC	9780399156588	7/10	Putnam	
The Rembrandt Affair/Daniel Silva/MM	9780451233998	7/11	Signet	$9.99



ON SALE 1/7/2014
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978-0-385-53414-7
$24.95/$27.95 Can.

Category: Psychology
BISAC 1: Self Help - General
BISAC 2: Social Science - Sociology - Marriage & Family
BISAC 3: Family & Relationships - General
Page Count: 240 **Trim Size:** 5-1/2 x 8-1/4
Spine/Depth: 31/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
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- Online banner advertising on Facebook and NYTimes.com
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- Create online discussion guide
- Curate anonymous social media promotion: Submit a secret or lie from your family
- Finished copy mailing to psychology and sociology organizations and professors
- Available as a galley and eGalley

Secrets and Lies

The Price We Pay When We Deceive the People We Love

Jane Isay

By the author of *Walking on Eggshells*, a compellingly readable journey into the realm of family secrets, offering lessons and insights for those who are hiding the truth and those who discover what has long been hidden.

Secrets, large and small, are a fact of human life. This book explores the impact of keeping secrets and the power of truth. Secrets can damage our sense of self and our relationships. Even so, Jane Isay has found, people survive learning the most disturbing facts that have been hidden from them. And secret keepers are relieved when they finally reveal themselves--even the things they are ashamed of--to the people they care about. Much depends, Isay writes, on the way of telling and the way of hearing.

Jane Isay was both a secret finder and a secret keeper. After fifteen years of marriage her husband admitted he was gay, but together they decided to keep it a secret for the sake of their two sons. Building on her personal experience, sixty intimate interviews, and extensive research into the psychology of secrets, Isay shows how the pain of secrets can be lightened by full disclosure, genuine apology, and time. Sometimes the truth sunders relationships, but often it saves them.

Powered by detailed stories and Isay's compassionate analysis, *Secrets and Lies* reveals how universal secrets are in families. The big ones--affairs, homosexuality, parentage, suicide, abuse, hidden siblings--can be ruinous at first, but the effects need not last forever, and Isay shows us what makes the difference. With specific guidelines for those who keep secrets and those who find them out, Isay's book reveals the art of surviving a secret.

- PAGE-TURNING MATERIAL: As painful as our own secrets can be, the secrets of others are fascinating. Witness the success of the *PostSecret* blog and book series.
- GREAT MEDIA TOPIC: Family secrets are a great topic for media, and Jane Isay is an experienced media guest. Isay's first book was featured on the *TODAY* show, in a Q&A in *USA Today*, and in dozens of radio and newspaper interviews.
- AUTHOR CONNECTIONS: A publishing insider, Isay promises great quotes from well-known self-help and psychology authors. She has blogged for *Psychology Today* and *The Huffington Post*, knows magazine editors, and has done the JCC circuit.
- LONG SHELF LIFE: Isay's do's and don'ts for secret keeping will make her book a go-to resource on a subject with little serious competition.

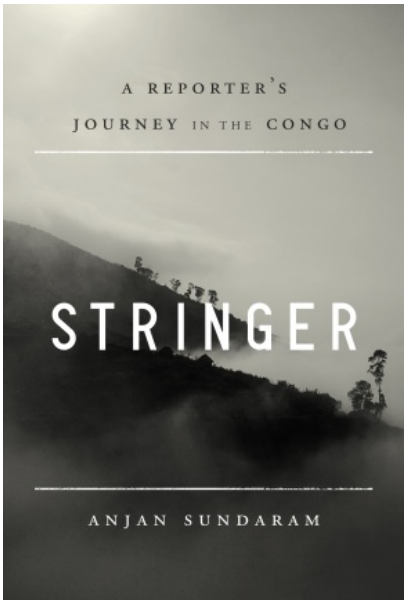
About the Author/Illustrator

Author Residence: New York, NY
JANE ISAY is the author of two previous books, *Walking on Eggshells*, about parents and their adult children, and *Mom Still Likes You Best*, about adult siblings. As an editor for more than forty years, she discovered Mary Pipher's *Reviving Ophelia*, commissioned Patricia O'Conner's bestselling *Woe Is I* and Rachel Simmons's *Odd Girl Out*, and edited such nonfiction classics as *Praying for Sheetrock* and *Friday Night Lights*. She lives in New York City.

Rights

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Agent:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53415-4	1/14	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Mom Still Likes You Best/Isay, Jane/HC	978-0-385-52455-1	5/10	DDay Gen Adult	$24.95/$28.95 Can.
Mom Still Likes You Best/Isay, Jane/TR	978-0-7679-2864-9	4/11	Anchor	$14.95/$16.95 Can.
Mom Still Likes You Best (Ebk)/Isay, Jan…	978-0-385-53259-4	5/10	Anchor	$13.99/$12.99 Can.
Walking On Eggshells/Isay, Jane/HC	978-0-7679-2084-1	3/07	DDay-Flying Dolphin Press	$23.95/$29.95 Can.
Walking On Eggshells/Isay, Jane/TR	978-0-7679-2085-8	2/08	Anchor	$15.95/$18.95 Can.
Walking On Eggshells (Ebk)/Isay, Jane/EL	978-0-7679-2938-7	4/08	Anchor	$13.99/$13.99 Can.
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
PostSecret	9780060899196	November, 2005	Morrow	$28.99



ON SALE 1/7/2014
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HARDCOVER

978-0-385-53775-9
$25.95/$28.95 Can.

Category: Biography
BISAC 1: Biography & Autobiography - Personal Memoirs
BISAC 2: Biography & Autobiography - Editors, Journalists, Publishers
BISAC 3: Travel - Africa - Central
Page Count: 288 **Trim Size:** 5-1/2 x 8-1/4
Spine/Depth: 34/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Select Author Appearances
- Online banner advertising on sites such as NYTimes.com, Slate.com, NPR.com
- Outreach to memoir, journalism, and Africa bloggers
- Organize Skype chat with an established war correspondent
- Send to journalists like Christiane Amanpour, Lara Logan, and Nicholas Kristof
- Outreach to fans of comp authors on Facebook and GoodReads
- Finished-copy mailing to journalism schools and journalists' organizations
- Available as a galley and eGalley

Stringer
A Reporter's Journey in the Congo

Anjan Sundaram

In the powerful travel-writing tradition of Ryszard Kapuściński and V.S. Naipaul, a haunting memoir of a dangerous and disorienting year of self-discovery in one of the world's unhappiest countries.

- A REMARKABLE, SUI GENERIS BOOK, AN INTIMATE, OFTEN DISORIENTED JOURNEY OF A STRANGER (EVEN TO HIMSELF) IN A STRANGE AND CHAOTIC LAND: *Stringer* will do nothing for tourism to the Congo, but it will allow readers to grasp the harsh realities behind the headlines.
- ALREADY THE OBJECT OF SIGNIFICANT PRAISE:

"What a debut! It's not often one reads a book of reportage from a difficult foreign country with such fever-dream immediacy, such tense intelligence, and such an artful gift for storytelling. Here is a commanding new writer who comes to us with the honesty, the intensity, and the discerning curiosity of the young Naipaul."
--Pico Iyer, author of *The Lady and the Monk*, *The Global Soul*, and *The Man Within My Head*

"In lucid and searing prose, and with bracing self-awareness, Anjan Sundaram explores a country that has long been victimized by the ever-renewed greeds of the modern world. *Stringer* is one of those very rare books of journalism that transcend their genre--and destiny as ephemera--and become literature."
--Pankaj Mishra, author of *From the Ruins of Empire* and *Temptations of the West*

"*Stringer* is an extraordinary work of reportage. Anjan Sundaram is the Indian successor to Kapuscinski."
--Basharat Peer, author of *Curfewed Night*

- CHOCKABLOCK WITH STRANGE AND VIVID AND SOMETIMES DISTURBING SCENES THAT WILL STAY WITH READERS LONG AFTER THE BOOK IS FINISHED.
- THE STUNNING DEBUT OF AN IMPORTANT VOICE, ONE SURE TO COMMAND TOP-DRAWER REVIEW ATTENTION. Anjan Sundaram now lives in Rwanda and continues to report from Africa. His stature and reputation in the world of literary journalism can only grow.

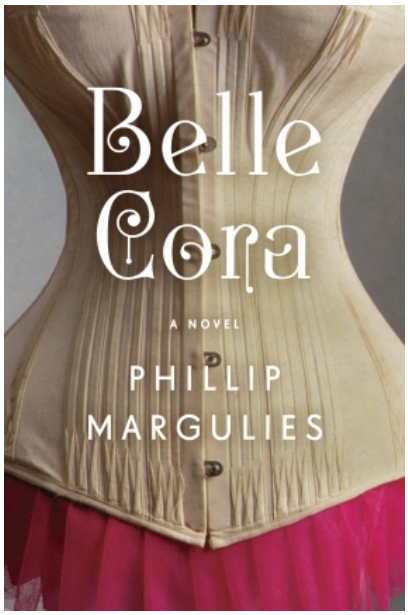
About the Author/Illustrator

Author Residence: Kigali, Rwanda
ANJAN SUNDARAM is an award-winning journalist who has reported from Africa and the Middle East for *The New York Times* and the Associated Press. His writing has also appeared in *Foreign Policy*, *Fortune*, *The Washington Post*, the *Los Angeles Times*, the *Chicago Tribune*, *The Telegraph*, *The Guardian*, the *International Herald Tribune*, and the *Huffington Post*. He has been interviewed by the BBC World Service and Radio France Internationale for his analysis of the conflict in Congo. He received a Reuters journalism award in 2006 for his reporting on Pygmy tribes in Congo's rain forest. He currently lives in Kigali, Rwanda, with his wife.

Rights

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Audio: Yes
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Book Club: Yes
Translation: No
Agency: STERLING LORD LITERISTIC INC
Reprint: Yes
1st Serial: No
Special Markets:
Agent: ROBERT GUINSLER

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53776-6	1/14	DDay Gen Adult	
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Behind The Beautiful Forevers/Boo, Kathe…	978-1-4000-6755-8	2/12	Random House	$27.00/$32.00 Can.
Behind Beautiful Forevers(Ebk)/Boo, Kath…	978-0-679-64395-1	2/12	Random House Trade Paperbacks	$12.99/$14.99 Can.
We Wish to Inform You That Tomorrow We W…	9780312243357	9/99	Macmillan/Picador	$16.00
The Shadow Of The Sun/Kapuscinski, Rysza…	9780679454915	4/01	Knopf	$25.00
The Shadow Of The Sun/Kapuscinski, Rysza…	9780679779070	4/02	Vintage	$16.00/$18.00 Can.
Shadow Of The Sun, The (Ebk)/Kapuscinski…	9780375413452	7/01	Vintage	$11.99
Shah Of Shahs/Kapuscinski, Ryszard/TR	9780679738015	2/92	Vintage	$15.00/$18.95 Can.
Another Day Of Life/Kapuscinski, Ryszard…	9780375726293	4/01	Vintage	$15.00/$18.95 Can.



ON SALE 1/7/2014
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978-0-385-53276-1
$28.95/$33.00 Can.

Category: Fiction
BISAC 1: Fiction - Historical
BISAC 2: Fiction - Romance - Historical - General
BISAC 3: Fiction - Biographical
Page Count: 608 **Trim Size:** 6-1/8 x 9-1/4
Carton Count: 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Print advertising
- Online banner advertising on NYTimes.com (Books and ArtsBeat blog)
- Goodreads and LibraryThing promotions
- Outreach to women's and historical fiction bloggers
- Create online discussion guide
- Reading group promotions and outreach
- Posts on Biographile.com
- Facebook outreach
- Available as a galley and an eGalley

Belle Cora
A Novel

Phillip Margulies

A sweeping historical novel based on the extraordinary life and times of Belle Cora, the daughter of a New York merchant who went on to become a millworker, a prostitute, a notorious madam, a murderess, and eventually one of San Francisco's richest and most revered dowagers.

Some people remember her as Arabella Godwin, others as Harriet Knowles, and still more as Frances Andersen or other names too numerous to list. But let there be no confusion, this is the legendary story of Belle Cora (1828-1919), who survived by her wits and made a fortune off the greed and lust of men.

Orphaned at age nine, Belle and her brother, Lewis, are sent to live with their devoutly religious aunt and uncle in rural upstate New York. Nothing can prepare her for the cruelty of her watchful, jealous cousin Agnes, who would become a lifelong rival and enemy. Yet there, Belle also meets the love of her life, Jeptha Talbot. As she blossoms into a true beauty, however, two horrendous events separate her from Jeptha and Lewis. Heartbroken, Belle flees the countryside and finds work in a mill, where she is exposed to the looser morals of hard luck women and begins to harden into the powerful, cunning woman she will become.

Soon Belle finds herself in New York, where life takes a dark but alluring turn as she succumbs to the indulgent lifestyle of a highly sought-after prostitute to the city's wealthiest men. But beneath the silk and taffeta layers, she harbors a deep longing to be reunited with Jeptha, now a respected preacher. The road back to him will take her on a treacherous journey from the town houses of Manhattan to the dusty streets of San Francisco at the height of the Gold Rush. It's a road of good intentions, but paved with secrets and lies on which the conniving, sometimes ruthless Belle must transform herself again and again to get what she wants.

This is the spellbinding story of the devious exploits of a singular woman ahead of her time. Be prepared to be swept away by *Belle Cora*.

- A SWEEPING, EPIC TALE: In the vein of historical sagas like *New York: The Novel*, and with the pathos of *A Reliable Wife*, this is the enthralling story of one woman's search for freedom, opportunity, and power at any cost. Phillip Margulies brings 19th-century America vividly to life in this delicious debut.
- BASED ON A REAL HISTORICAL FIGURE: Belle Cora's character is based on a real-life prostitute in the 19th century. Woven into the narrative are historical facts from that time period, quotes and clips from actual newspaper articles, and details of true events she experienced.

About the Author/Illustrator

Author Residence: New York, NY
PHILLIP MARGULIES is the author and editor of many books on science, politics and history for young adults. He has won two New York Foundation for the Arts fellowships. He lives in New York City with his wife and two children.

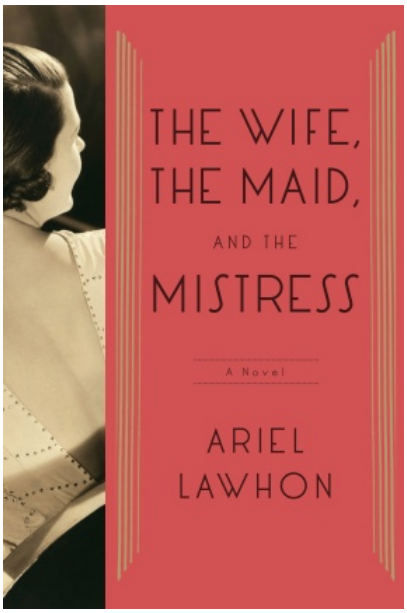
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Agent: DORIAN KARCHMAR

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E-book	978-0-385-53277-8	1/14	DDay Gen Adult	
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Dressmaker/Alcott, Kate/HC	978-0-385-53558-8	2/12	DDay Gen Adult	$25.95/$29.00 Can.
Dressmaker, The (Ebk)/Alcott, Kate/EL	978-0-385-53562-5	2/12	Anchor	$9.99/$9.99 Can.
The Dressmaker/Alcott, Kate/TR	978-0-307-94819-9	1/13	Anchor	$15.00/$18.00 Can.
New York: The Novel/Rutherfurd, Edward/H…	978-0-385-52138-3	11/09	DDay Gen Adult	$30.00
New York: The Novel/Rutherfurd, Edward/T…	978-0-345-49742-0	9/10	Ballantine Books	$17.00
A Reliable Wife / Robert Goolrick / HC	9781408701935	2009	Algonquin Books	
A Reliable Wife / Robert Goolrick / TR	9781565129771	1/10	Algonquin Books	$14.95



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978-0-385-53762-9
$25.95/$28.95 Can.

Category: Fiction
BISAC 1: Fiction - Historical
BISAC 2: Fiction - Mystery & Detective - Historical
BISAC 3: Fiction - Romance - Historical - General
Page Count: 320 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 36/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Select Author Appearances
- Local Author Promotion: Nashville
- National print advertising
- Online banner advertising including ShelfAwareness.com and NYTimes.com
- Promote on Twitter and Facebook with giveaways of signed copies and a contest to win a string of pearls similar to those worn by one of the heroines in the novel
- Extensive outreach to women's fiction bloggers and mom bloggers
- Promote to reading groups on sites such as ReadingGroupChoices.com
- Promote on GoodReads.com and LibraryThing.com
- Jacket blow-ups available upon request
- Available as a galley and eGalley

The Wife, the Maid, and the Mistress

A Novel

Ariel Lawhon

A tantalizing reimagining of a scandalous mystery that rocked the nation in 1930--Justice Joseph Crater's infamous disappearance--as seen through the eyes of the three women who knew him best.

They say behind every great man, there's a woman. In this case, there are three. Stella Crater, the judge's wife, is the picture of propriety draped in long pearls and the latest Chanel. Ritzi, a leggy showgirl with Broadway aspirations, thinks moonlighting in the judge's bed is the quickest way off the chorus line. Maria Simon, the dutiful maid, has the judge to thank for her husband's recent promotion to detective in the NYPD. Meanwhile, Crater is equally indebted to Tammany Hall leaders and the city's most notorious gangster, Owney "The Killer" Madden.

On a sultry summer night, as rumors circulate about the judge's involvement in wide-scale political corruption, the Honorable Joseph Crater steps into a cab and disappears without a trace. *Or does he?*

After 39 years of necessary duplicity, Stella Crater is finally ready to reveal what she knows. Sliding into a plush leather banquette at Club Abbey, the site of many absinthe-soaked affairs and the judge's favorite watering hole back in the day, Stella orders two whiskeys on the rocks--one for her and one in honor of her missing husband. Stirring the ice cubes in the lowball glass, Stella begins to tell a tale--of greed, lust, and deceit. As the novel unfolds and the women slyly break out of their prescribed roles, it becomes clear that each knows more than she has initially let on.

With a layered intensity and prose as effervescent as the bubbly that flows every night, *The Wife, the Maid, and the Mistress* is a wickedly entertaining historical mystery that will transport readers to a bygone era with tipsy spins through subterranean jazz clubs and backstage dressing rooms. But beneath the Art Deco skyline and amid the intoxicating smell of smoke and whiskey, the question of why Judge Crater disappeared lingers seductively until a twist in the very last pages.

- AN ENTICING GLIMPSE OF JAZZ AGE NEW YORK: With a lavish atmosphere reminiscent of *Rules of Civility*, *Boardwalk Empire*, and Baz Luhrmann's much-buzzed about *Gatsby*, this novel is perfectly timed to capitalize on this resurgence, but has a brazen charm, seedy underbelly, and Fifth Avenue decadence that is uniquely its own.
- DESIGNING WOMEN:Beyond the titillating milieu of tinsel and tassels, lie three women from very different walks of life, each schooled in the art of feminine wiles, each harboring her own secrets. Lawhon nails these psychological portraits as the women find themselves in increasingly complicated balancing acts.
- FOR READERS OF HISTORICAL FICTION *AND* MYSTERY: The satisfyingly twisted plot and noirish tinge will appeal to mystery readers. Fans of historical fiction will devour the true-life morsels in much the same way that the judge's disappearance captured the nation's attention back in 1930. Equal parts gilt and guilt!
- POPULAR BOOK CLUB BLOGGER: Lawhon is the co-founder of *SheReads*, which has a very strong online presence and is in partnership with 40 prominent women's fiction bloggers.

About the Author/Illustrator

Author Residence: Nashville, TN

Co-founder of the popular reading blog *SheReads*, ARIEL LAWHON lives in Nashville with her husband and four boys.

Rights

Territories: US, Canada, open market
Audio: Yes
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Translation: No
Agency: WEED LITERARY, LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: ELISABETH WEED

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E-book	978-0-385-53763-6	1/14	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Eye of God/Ariel Allison/TP	9781426700682	10/09	Abingdon	$13.99
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Rules of Civility/Amor Towles/TP	9780143121169	6/12	Penguin	$16
Rules of Civility/Amor Towles/HC	9780670022694	6/12	Viking	$26.95
American Heiress/Daisy Goodwin/TP	9780312658663	3/12	St. Martin's	$14.99
American Heiress/Daisy Goodwin/HC	9780312658656	6/11	St. Martin's	$25.95
The Chaperone/Laura Moriarty/HC	9781594487019	6/12	Riverhead	$26.95



MICHELLE WILDGEN
CREDIT: NICK WILKES

ON SALE 2/11/2014
DOUBLEDAY
HARDCOVER

978-0-385-53743-8
$25.95/$28.95 Can.

Category: Fiction
BISAC 1: Fiction - Family Life
BISAC 2: Fiction - Literary
BISAC 3: Fiction - Humorous
Page Count: 304 **Trim Size:** 5-1/2 x 8-1/4
Spine/Depth: 35/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Select Author Appearances: Portland, Seattle, San Francisco
- Local Author Promotion: Madison
- National Print Advertising
- Online Banner Advertising on ShelfAwareness.com, NYTimes.com (Books and Dining In) and Facebook (target book lovers and Food Network fans)
- Promote on Twitter and Facebook with restaurant gift certificates
- Outreach to food, women's fiction, and literary bloggers
- Promote to reading groups
- Finished-copy mailing to influencers in the food world
- Jacket blowups available upon request
- Available as a galley and eGalley

Bread and Butter

Michelle Wildgen

***Kitchen Confidential* meets *Three Junes* in this mouthwatering novel about three brothers who run competing restaurants, and the culinary snobbery, staff stealing, and secret affairs that unfold in the back of the house.**

Britt and Leo have spent ten years running Winesap, the best restaurant in their small Pennsylvania town. They cater to their loyal customers; they don't sleep with the staff; and business is good, even if their temperamental pastry chef is bored with making the same chocolate cake night after night. But when their younger brother, Harry, opens his own restaurant--a hip little joint serving an aggressive lamb neck dish--Britt and Leo find their own restaurant thrown off-kilter. Britt becomes fascinated by a customer who arrives night after night, each time with a different dinner companion. Their pastry chef, Hector, quits, only to reappear at Harry's restaurant. And Leo finds himself falling for his executive chef--tempted to break the cardinal rule of restaurant ownership. Filled with hilarious insider detail--the one-upmanship of staff meals before the shift begins, the rivalry between bartender and hostess, the seedy bar where waitstaff and chefs go to drink off their workday--*Bread and Butter* is both an incisive novel of family and a gleeful romp through the inner workings of restaurant kitchens.

- A FOODIE MOMENT: Chefs are the new rock stars; restaurants are the new nightclubs. We are turning into a country of locavores, snout-to-tail enthusiasts, and amateur molecular gastronomists. This novel perfectly taps into this cultural moment.
- MOVIE: Michelle's first novel, *You're Not You*, will be released as a film in 2013 starring Hilary Swank, Emmy Rossum, Josh Duhamel, and Jason Ritter.
- AUTHOR: As the executive editor of *Tin House*, Michelle is supremely connected within the literary world.

Praise for *You're Not You*:

- "Wildgen writes with a fresh, appealing honesty...marvelous." --Francine Prose, *People* (four stars, Critic's Choice)
- "*You're Not You*, by the astonishingly gifted debut novelist Michelle Wildgen, is a complex and satisfying dish." --*O, The Oprah Magazine*

About the Author/Illustrator

Author Residence: Madison, Wisconsin **Author Hometown:** Stow, Ohio

MICHELLE WILDGEN is the executive editor of the literary quarterly *Tin House*. A graduate of the University of Wisconsin, Wildgen received her MFA from Sarah Lawrence College. Her fiction, personal essays, and food writing have appeared in *The New York Times*; *O, The Oprah Magazine*; *Best New American Voices*; *Best Food Writing*; *Prairie Schooner*; and elsewhere. Michelle is the author of the novels *But Not for Long* and *You're Not You*, and the editor of an anthology, *Food & Booze: A Tin House Literary Feast*. *You're Not You* has been optioned for film by Hilary Swank and Denise Di Novi.

Rights

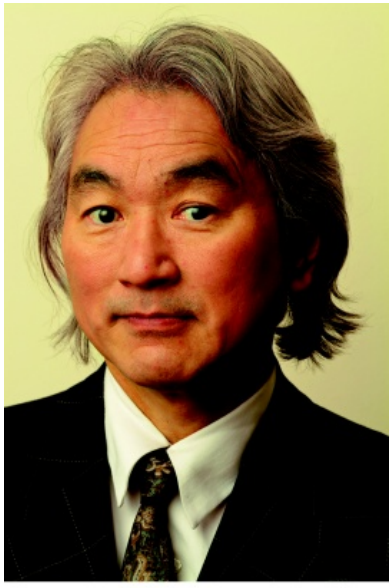
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Book Club: Yes
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Agent: EMILIE STEWART

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53744-5	2/14	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
But Not for Long/Wildgen, Michelle/HC	9780312571412	10/09	Thomas Dunne Books	$24.99
But Not for Long/Wildgen, Michelle/TR	9780312655310	9/09	Picador	$19.00
You're Not You/Wildgen, Michelle/HC	9780312352295	5/06	Thomas Dunne Books	
You're Not You/Wildgen, Michelle/TR	9780312369521	7/07	Picador	$18.00
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Blood, Bones & Butter/Hamilton, Gabriell…	978-1-4000-6872-2	3/11	Random House	$26.00/$30.00 Can.
The Cookbook Collector/Goodman, Allegra/…	978-0-385-34085-4	7/10	The Dial Press	$26.00/$31.00 Can.
The Middlesteins/Attenberg, Jami/HC	9781455507214	10/12	Grand Central	

The Future of the Mind



Michio Kaku
Credit: Andrea Brizzi

Michio Kaku

***The New York Times* best-selling author of *Physics of the Impossible* and *Physics of the Future* tackles the most sophisticated technology in our solar system: the human brain.**

In the last couple of decades, MRI machines and a host of other advanced brain scans have unlocked the secrets of the living brain and made what was once solely the province of overheated science fiction a startling reality. Recording memories, mind reading, videotaping our dreams, mind control, avatars, and telekinesis are not only possible; they already exist. In top laboratories around the world, scientists are developing these and many other astonishing new technologies--all based on the latest advancements in neuroscience. One day we might have a "smart pill" that instantly enhances our cognition; be able to upload our mind to a computer, neuron for neuron; communicate telepathically with a friend; and even push the very limits of immortality.

Providing his readers with a solid understanding of how the brain functions, Dr. Kaku outlines the future of these technologies and explores ramifications beyond human or even biological life, with fresh insight into what true artificial intelligence and alien consciousness might look like.

With his signature mix of cutting-edge science, keen eye for future developments, and compelling sci-fi references, *The Future of the Mind* takes us on an extraordinary, mind-boggling tour through the frontiers of neuroscience.

- AMAZING TRACK RECORD: *Physics of the Future* (76,864 HC; 28,476 E; 59,694 TP) and *Physics of the Impossible* (89,870 HC; 23,735 E; 179,552 TP) were huge best sellers. *Future* was on the best-seller list for ten weeks, reaching the #6 spot. We own his entire backlist, which also gets a huge boost with every hardcover publication. All told his books have sold over 1,100,000 copies for KDPG.
- CELEBRITY SCIENTIST: Professor of theoretical physics at the City University of New York, Dr. Kaku is one of the most widely recognized and beloved figures in science. He has appeared on *GMA,* the *Today* show,CNN, *CBS Morning News, 60 Minutes, ABC Nightline,* MSNBC, Fox, etc. He is the host of the largest nationally syndicated science radio show on commercial radio, *Science Fantastic*, which airs weekly in 130 cities. In addition, *Physics of the Impossible* was made into a twenty-four-episode TV series for the Science Channel. Kaku has just wrapped filming of several more shows for the network, including two episodes about the mind, which will surely whet his viewers appetite for the fuller treatment to come in the book.
- SOCIAL MEDIA MAVEN: 341,000 fans on Facebook, 110,000 followers on Twitter, and a regular blog on the highly trafficked *BigThink*.
- ELECTRIFYING SPEAKER: He brings down the house, each and every time. His events at museums and universities almost always sell out, and his keynote addresses around the world often include a copy of his latest book.

About the Author/Illustrator

Author Residence: New York, NY

MICHIO KAKU is a professor of physics at the City University of New York, cofounder of string field theory, and the author of several widely acclaimed science books, including *Hyperspace, Beyond Einstein, Physics of the Impossible,* and *Physics of the Future*.

Rights

Territories: US, Canada, open market (no Europe)
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British: No
Restriction: US,CAN,OpnMkt(no EU)

Return indicator: Full copies only
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Translation: No
Agency: STUART KRICHEVSKY LIT AGCY, IN

Reprint: Yes
1st Serial: No
Special Markets:
Agent: STUART KRICHEVSKY

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53083-5	2/14	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Physics Of The Future/Kaku, Michio/HC	978-0-385-53080-4	3/11	DDay Gen Adult	$28.95/$33.00 Can.
Physics Of The Future/Kaku, Michio/TR	978-0-307-47333-2	2/12	Anchor	$15.95/$18.95 Can.
Physics Of The Future (Ebk)/Kaku, Michio…	978-0-385-53081-1	3/11	Anchor	$12.99/$14.99 Can.
Physics Of The Impossible/Kaku, Michio/H…	978-0-385-52069-0	3/08	DDay Gen Adult	$28.95/$34.00 Can.
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Incognito/Eagleman, David/HC	978-0-307-37733-3	5/11	Pantheon	$26.95
Musicophilia/Sacks, Oliver/TR	978-1-4000-3353-9	9/08	Vintage	$15.95
The Brain that Changes Itself/TP/Doidges	9780143113102	12/07	Penguin	$17
Another Day In Frontal Lobe/Firlik, Katr…	978-0-8129-7340-2	6/07	Random House Trade Paperbacks	$16.00/$18.00 Can.

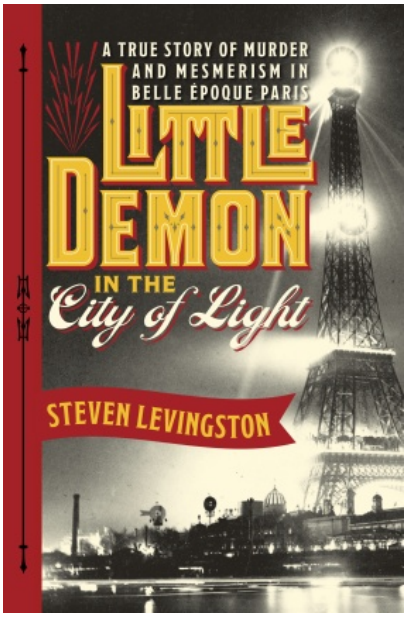
ON SALE 2/25/2014
DOUBLEDAY
HARDCOVER

978-0-385-53082-8
$27.95/$32.95 Can.

Category: Science
BISAC 1: Science - Physics
BISAC 2: Science - Life Sciences - Neuroscience
BISAC 3: Technology - General
Page Count: 352 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 39/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances, including CBS and NPR
- National Print Features
- 8-City Author Tour: Boston, D.C., Chicago, Minneapolis, Seattle, Portland, San Francisco, L.A.
- Local Author Promotion: New York
- Radio Satellite Tour
- National Print Advertising
- Online Banner Advertising on NYTimes.com
- Facebook ads and promotion (366k fans)
- Promotion via Kaku's Web site
- Outreach to science bloggers
- Finished-copy mailing
- Available as a galley and an e-galley
- Jacket blowups available upon request



ON SALE 2/25/2014
DOUBLEDAY
HARDCOVER

978-0-385-53603-5
$26.95/$31.00 Can.

Category: True Crime
BISAC 1: True Crime - Murder
BISAC 2: History - France
BISAC 3: Psychology & Psychiatry - Hypnotism
Page Count: 288 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 34/32 **Carton Count:** 12
Illustrations: ILLUSTRATIONS

Marketing and Publicity

- National Media Appearances
- National Print Features
- Local Author Promotion: Washington, DC
- Print advertising
- Online banner advertising on ShelfAwareness.com, Facebook, and NYTimes.com
- Create "History of Hypnosis" interactive timeline
- Target literary and history bloggers with sponsored giveaways
- Target reviewers and readers interested in the history of forensic science
- Goodreads giveaway
- Use beautiful period photographs from book on Tumblr and Pinterest
- Available as a galley and eGalley
- Jacket blow-ups available upon request

Little Demon in the City of Light

A True Story of Murder and Mesmerism in Belle Epoque Paris

Steven Levingston

The thrilling--and so wonderfully French--story of a gruesome 1889 murder of a lascivious court official by a ruthless con man and his pliant mistress, an international manhunt, a sensational trial, and an inquiry into the limits of hypnotic power.

In France at the end of the nineteenth century a great debate raged over the question of whether someone could be hypnotically compelled to commit a crime in violation of his or her moral convictions. When Alexandre-Toussaint Gouffé entered a Parisian building at 3 rue Tronson Ducoudray for what he thought would be a delightful assignation with the comely young Gabrielle Bompard, only to be murdered--hanged!--by her and her ruthless companion Michel Eyraud, stuffed in a trunk, and dumped on a riverbank near Lyon, that question became the burning center of an inquiry into the guilt or innocence of a woman the French tabloids dubbed "The Little Demon."

- THINK *CSI* PARIS: The quest for evidence was driven by the relentless head of the Sûreté (the French FBI), Marie François-Goron, and required the most cutting-edge techniques of the newly emerging science of forensics.
- PROFOUND INTELLECTUAL QUESTIONS OF GUILT AND INNOCENCE: The most respected medical minds in France debated fiercely whether hypnotists could force people to commit crimes against their will--a debate in which the case of the Little Demon figured prominently. Was Gabrielle Bompard the pawn of her mesmerizing lover? Or a coldly calculating murderess?
- FANTASTICALLY COLORFUL SETTINGS FOR THESE LURID GOINGS-ON: First and foremost a Belle Époque Paris in which the largest world's fair in history was taking place. But the international manhunt for the killers crossed the Channel to London and the Atlantic to New York, San Francisco, Boston, and British Columbia.
- MURDER THE FRENCH WAY--*IN WARM BLOOD*? Cherchez la femme!
- A FRESH GALLIC ALTERNATIVE for the readers of Erik Larson's bestselling books.

About the Author/Illustrator

Author Residence: Bethesda, MD **Author Hometown:** Los Angeles, CA

A veteran international journalist who has had stints in Beijing, Hong Kong, and Paris, along with time in New York, Chicago, and Washington, STEVEN LEVINGSTON is the Nonfiction Book Editor of *The Washington Post*. He lives in Bethesda, Maryland, with his wife and two children.

Rights

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Agent: DANIEL LAZAR

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53604-2	2/14	DDay Gen Adult	

Comp Titles	ISBN	On sale	Publisher	Price
Death In The City Of Light/King, David/H…	978-0-307-45289-4	9/11	Crown	$26.00/$30.00 Can.
Death In The City Of Light/King, David/T…	978-0-307-45290-0	6/12	Broadway	$16.00/$19.00 Can.
Death In The City Of Ligh(Ebk)/King, Dav…	978-0-307-45291-7	9/11	Crown	$11.99/$13.99 Can.
Killer Of Little Shepherds,The/Starr, Do…	978-0-307-26619-4	10/10	Knopf	$26.95/$31.00 Can.
Killer Of Little Shepherds,The/Starr, Do…	978-0-307-27908-8	11/11	Vintage	$16.00/$18.00 Can.
Killer Of Little Shepher (Ebk)/Starr, Do…	978-0-307-59458-7	10/10	Vintage	$11.99/$13.99 Can.
The Devil In The White City/Larson, Erik…	9780609608449	2/03	Crown	$28.00/$33.00 Can.
The Devil In The White City/Larson, Erik…	9780375725609	2/04	Vintage	$16.00/$19.00 Can.



ON SALE 2/25/2014
DOUBLEDAY
HARDCOVER

978-0-385-53649-3
$24.95/$27.95 Can.

Category: Fiction
BISAC 1: Fiction - Romance - Historical - General
BISAC 2: Fiction - Historical
BISAC 3: Fiction - Literary
Page Count: 304 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 35/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Select Author Appearances
- Local Author Promotion: Washington D.C.
- National print advertising in *The New York Times Book Review*
- Online banner advertising on ShelfAwareness.com, Facebook, and NYTimes.com (Books and ArtsBeat blog)
- Outreach to women's fiction bloggers
- Online promotion to reading group and book sites such as ReadingGroupChoices.com, BookReporter.com, and BookBrowse.com
- Promote on GoodReads.com and LibraryThing.com
- Jacket blowups available upon request
- Available as a galley and eGalley

The Daring Ladies of Lowell
A Novel

Kate Alcott

From the best-selling author of *The Dressmaker* comes the warm-hearted and enthralling saga of a bold young woman caught between two worlds--the vibrant camaraderie of factory life and the opulence that a budding romance with the mill owner's son affords--as the murder of her best friend sends shock waves throughout the town.

Determined to forge her own destiny, Alice Barrow joins the legions of spirited young women better known as the Mill Girls. From dawn until dusk, these ladies work the looms, but the thrill of independence, change in their pockets, and friendships formed along the way mostly make the backbreaking labor worthwhile. In fact, Hiram Fiske, the steely-eyed titan of industry, has banked on that. But the working conditions are becoming increasingly dangerous and after one too many accidents, Alice finds herself unexpectedly acting as an emissary to address the factory workers' mounting list of grievances.

After traveling to the Fiske family's Beacon Hill mansion, Alice enters a world she's never even dared to dream about: exquisite silk gowns, sumptuous dinners, grand sitting parlors, and uniformed maids operating with an invisible efficiency. Of course, there's also a chilliness in the air as Alice presents her case. But with her wide, intelligent eyes and rosy-hued cheeks, Alice manages to capture the attention of Hiram's eldest son, the handsome and reserved Samuel Fiske.

Their chemistry is undeniable, soon progressing from mutual respect and shy flirtation into an unforgettable romance. But when Alice's best friend, Lovey, is found strangled in a field, Alice and Samuel are torn between loyalty to "their kind" and a chance for true love.

- BEST-SELLING AUTHOR: *The Dressmaker* spent four weeks on the *New York Times's* extended hardcover best-seller list and the paperback, which went on sale in January, has already hit the extended paperback best-seller list twice.
- EPIC ROMANCE: Samuel Fiske is a suitor worthy of Mr. Darcy comparisons. There's plenty of heat to keep readers on the edge of their seats, waiting to find out if the two wind up together in the end.
- INDULGES EVERY CRAVING FOR GLAMOUR AND YET, STILL HAS HOMESPUN CHARM: When describing Alice's attempts to tiptoe her way through the rituals of upper-echelon Boston, Alcott gives us aspirational appeal, high-society drama, and plenty of dresses, pearls, and gems. But with the spinning, weaving, and knitting, there is also exciting potential attract a new audience like readers of Jennifer Chiaverini.
- OFFERS A HEARTY SLICE OF AMERICANA: Based on a real murder and trial in 1834 Lowell, MA, and intertwined with the broader Labor Movement, *The Daring Ladies of Lowell* is a deeply human story about the resilient power of the American Dream.

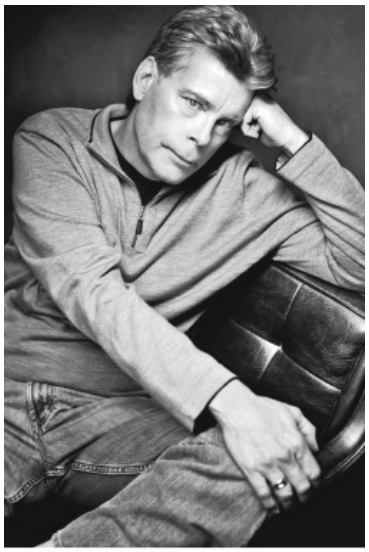
About the Author/Illustrator

Author Residence: Washington, D.C.
Kate Alcott is the pseudonym for former journalist Patricia O'Brien. Her most recent novel, *The Dressmaker*, was a *New York Times* best seller.

Rights

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Translation: No
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Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: ESTHER NEWBERG

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E-book	978-0-385-53650-9	2/14	DDay Gen Adult	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Dressmaker, The (Ebk)/Alcott, Kate/EL	978-0-385-53562-5	2/12	Anchor	$9.99/$9.99 Can.
The Dressmaker/Alcott, Kate/HC	978-0-385-53558-8	2/12	DDay Gen Adult	$25.95/$29.00 Can.
The Dressmaker/Alcott, Kate/TR	978-0-307-94819-9	1/13	Anchor	$15.00/$18.00 Can.
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Roses/Leila Meacham/TP	9780446549998	1/11	Grand Central Publishing	$13.99
City Of Light/Belfer, Lauren/HC	9780385334013	5/99	The Dial Press	$24.95/$37.95 Can.
My Name Is Mary Sutter/Robin Oliviera/TP	9780670021673	5/10	Viking	$14
The House at Riverton/Kate Morton/TP	9781416550532	3/09	Atria	$16
Mrs. Lincoln's Dressmaker/Chiaverini/HC	9780525953616	1/13	Dutton	$26.95



Stephen King
Credit: Amy Guip

ON SALE 8/27/2013
DOUBLEDAY
HARDCOVER

978-0-385-12167-5
$26.00/$30.00 Can.

Category: Fiction
BISAC 1: Fiction - Horror
BISAC 2: Fiction - Ghost
BISAC 3: Fiction - Thrillers - General
Page Count: 464 **Trim Size:** 6-1/8 x 9-1/4
Carton Count: 12

Marketing and Publicity

- National print advertising in New York Magazine
- Online advertising on NYTimes.com and Facebook

The Shining

Stephen King

In anticipation of Stephen King's new novel *Doctor Sleep*, which returns to territory immortalized in *The Shining*, comes a dazzling Hardcover reissue of his 1977 horror classic.

Jack Torrance's new job at the Overlook Hotel is the perfect chance for a fresh start. As the off-season caretaker at the atmospheric old hotel, he'll have plenty of time to spend reconnecting with his family and working on his writing. But as the harsh winter weather sets in, the idyllic location feels ever more remote . . . and more sinister. The only person to notice the strange and terrible forces gathering around the Overlook is five-year-old Danny Torrance, Jack's uniquely gifted son--and he may also be the only one able to stop them.

- HIGHLY ANTICIPATED SEQUEL: In September 2013, Scribner will published King's latest novel, *Doctor Sleep*, a sequel to *The Shining*. We know Danny had "the shine" as a boy, but his powers haven't dimmed in middle-age. In King's new book, Danny teams up with a twelve-year-old girl whose spectacular shining sets the battle between good and evil aflame once again. The return of Danny will inspire fans to revisit *The Shining*--and has the potential to bring in new readers
- REPACKAGED AND REPRICED: The novel that cemented Stephen King's place as a master of horror will get a stunning new cover treatment and the low price-tag of $26
- KEN FOLLETT MODEL: The 2007 hardcover reissue of the 1989 novel *The Pillars of the Earth* coincided with the release of its sequel, *World Without End*, and resulted in 28,000 sales (at the same time that the paperback of *Pillars* saw a major spike). We expect *The Shining* to sell strongly in both hardcover and paperback as buzz about *Doctor Sleep* reignites interest in folks with "the shine."
- NEW GENERATION OF READERS: Thanks to Stanley Kubrick's 1980 film, *The Shining* holds an indelible place in pop culture. Now is the time for a new generation of readers to discover King's story in its original, terrifying form.

"Horror at an unflagging pace" --*The New York Times*

About the Author/Illustrator

Author Residence: Portland, Maine
Stephen King is the author of more than fifty books, all of them worldwide bestsellers. Among his most recent are *11/22/63; Full Dark, No Stars; Under the Dome; Just After Sunset; Duma Key; Lisey's Story; Cell;* the concluding novels in the *Dark Tower* saga: *Wolves of the Calla, Song of Susannah,* and *The Dark Tower*; and the upcoming *Doctor Sleep.* His acclaimed nonfiction book, *On Writing*, is also a bestseller. He was the recipient of the 2003 National Book Foundation Medal for Distinguished Contribution to American Letters, and in 2007, he received the Grand Master Award from the Mystery Writers of America. He lives in Maine with his wife, novelist Tabitha King.

Rights

Territories:	**Return indicator:** Full copies only	**Reprint:**
Audio:	**Book Club:**	**1st Serial:**
British:	**Translation:**	**Special Markets:**
Restriction: US, Canada, Open Mkt	**Agency:**	**Agent:**

Comp Titles	ISBN	On sale	Publisher	Price
The Pillars of the Earth/Ken Follett/HC...	9780688046590	12/2007	William Morrow	$34.99



ON SALE 9/3/2013
NAN A. TALESE
HARDCOVER

978-0-385-52878-8
$27.95

Category: Fiction
BISAC 1: Fiction - Science Fiction - Action & Adventure
BISAC 2: Fiction - Dystopian
BISAC 3: Fiction - Humorous
Page Count: 416 **Trim Size:** 6-1/4 x 9-1/4
Spine/Depth: 45/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances, including NPR
- National Print Features
- 8-City Author Tour: New York, DC, Austin, Miami, San Francisco, Seattle, Portland, Los Angeles
- BEA Promotion
- Major national print advertising, including *The New York Times Book Review*
- Online banner advertising campaign, including ShelfAwareness.com and NYTimes.com
- Facebook app quiz: "Are you a God's Gardener or a Child of Crake?"
- Back ads in Atwood backlist titles
- Outreach to reading groups and literary bloggers
- Promote on Scribd, GoodReads, and LibraryThing
- Promote on Doubleday's social media platforms and via the author's substantial following on Twitter and Facebook
- Jacket blow-ups available upon request
- Available as a galley and eGalley

MaddAddam
A Novel

Margaret Atwood

Bringing together characters from *Oryx and Crake* and *The Year of the Flood*, this thrilling conclusion to Margaret Atwood's speculative fiction trilogy confirms the ultimate endurance of humanity, community, and love.

Months after the Waterless Flood pandemic has wiped out most of humanity, Toby and Ren have rescued their friend Amanda from the vicious Painballers. They return to the MaddAddamite cob house, which is being fortified against man and giant Pigoon alike. Accompanying them are the Crakers, the gentle, quasihuman species engineered by the brilliant but deceased Crake. While their reluctant prophet, Jimmy--Crake's one-time friend--recovers from a debilitating fever, it's left to Toby to narrate the Craker theology, with Crake as Creator. She must also deal with cultural misunderstandings, terrible coffee, and her jealousy over her lover, Zeb. Meanwhile, Zeb searches for Adam One, founder of the God's Gardeners, the pacifist green religion from which Zeb broke years ago to lead the MaddAddamites in active resistance against the destructive CorpSeCorps. Now, under threat of an imminent Painballer attack, the MaddAddamites must fight back with the aid of their newfound allies, some of whom have four trotters. At the center is the extraordinary story of Zeb's past, which involves a lost brother, a hidden murder, a bear, and a bizarre act of revenge. Combining adventure, humor, romance, superb storytelling, and an imagination that is at once dazzlingly inventive and grounded in a recognizable world, *MaddAddam* is vintage Margaret Atwood, and a moving and dramatic conclusion to her internationally celebrated dystopian trilogy.

- REPUTATION: Atwood is the go-to author for intelligent, well-written fiction with a speculative bent, and *MaddAddam* hits those notes spot on.
- HUGE FAN BASE: A legion of fans follow Atwood's work, and after her collection of essays in 2011 they are hungry for a new novel.
- ATWOODIAN WIT: This is Atwood at her most humorous--a true delight to read.
- SERIES: Both *Oryx and Crake* and *The Year of the Flood* sold nicely, and readers will be anxious to know the characters' fates. New readers can enjoy it as a standalone work (and then get hooked and go back to the other two)
- PROLOGUE: Readers new to this universe will not be lost among Toby, Adam, Oryx, Crake, the Painballers, and Jeb and the Crakers. Atwood has written a prologue, "The Story So Far," summarizing what happens in the first two novels.
- ONLINE PRESENCE: Atwood is a veritable promotion machine and very technologically savvy. She will leverage her significant digital footprint (over 360,000 Twitter followers) to reach readers.

About the Author/Illustrator

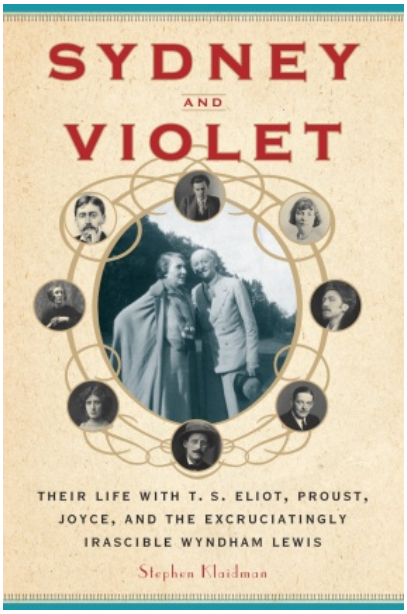
Author Residence: Toronto, ON **Author Hometown:** Ottawa, ON

MARGARET ATWOOD, whose work has been published in over thirty-five countries, is the author of more than forty books of fiction, poetry, and critical essays. In addition to *The Handmaid's Tale*, her novels include *Cat's Eye*, shortlisted for the Booker Prize; *Alias Grace*, which won the Giller Prize in Canada and the Premio Mondello in Italy; *The Blind Assassin*, winner of the 2000 Booker Prize; *Oryx and Crake*, shortlisted for the 2003 Booker Prize; and her most recent, *The Year of the Flood*. She lives in Toronto with writer Graeme Gibson.

Rights

Territories: US and open market (no Canada) **Return indicator:** Full copies only **Reprint:** Yes
Audio: Yes **Book Club:** Yes **1st Serial:** No
British: No **Translation:** No **Special Markets:**
Restriction: US, Opn Mkt (no CAN) **Agency:** PHOEBE LARMORE **Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53783-4	9/13	Nan A Talese	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Year Of The Flood/Atwood, Margaret/H…	978-0-385-52877-1	9/09	Nan A Talese	$26.95
The Year Of The Flood/Atwood, Margaret/T…	978-0-307-45547-5	7/10	Anchor	$15.00
Year Of The Flood, The (Ebk)/Atwood, Mar…	978-0-385-53208-2	9/09	Anchor	$9.99
Oryx And Crake/Atwood, Margaret/HC	9780385503853	5/03	Nan A Talese	$26.00
Oryx And Crake/Atwood, Margaret/TR	978-0-385-72167-7	3/04	Anchor	$15.95
Oryx And Crake (Ebk)/Atwood, Margaret/EL	978-1-4000-7898-1	3/04	Anchor	$11.99
The Blind Assassin/Atwood, Margaret/HC	9780385475723	9/00	Nan A Talese	$26.00
The Blind Assassin/Atwood, Margaret/TR	9780385720953	8/01	Anchor	$16.00



ON SALE 9/3/2013
NAN A. TALESE
HARDCOVER

978-0-385-53409-3
$27.95/$32.95 Can.

Category: Biography
BISAC 1: Biography & Autobiography - Literary
BISAC 2: Biography & Autobiography - Historical
BISAC 3: Biography & Autobiography - General
Page Count: 320 **Trim Size:** 6-1/4 x 9-1/4
Carton Count: 12
Illustrations: 8 PAGES OF PHOTOGRAPHS

Marketing and Publicity

- National Media Appearances
- National Print Features
- Review-driven print advertising
- Create an infographic of the lives of Sydney and Violet demonstrating how their lives intersected with literary luminaries, used for both solicitation and point-of-sale social media promotion
- Literary bloggers who post reviews are eligible to enter to win a first edition work of a Modernist writer
- Co-promotion with Vintage/Anchor featuring books by Modernist writers
- Goodreads giveaway
- Finished-copy mailing to English professors and scholars
- Available as a galley and eGalley

Sydney and Violet

Their Life with T.S. Eliot, Proust, Joyce and the Excruciatingly Irascible Wyndham Lewis

Stephen Klaidman

A long overdue biography of the power couple that nurtured and influenced the literary world of early twentieth-century England

"I write primarily to pay homage to a beloved friend, but also in the hope that some future chronicler of the history of art and letters in our time may give to Sydney and Violet Schiff the place which is their due."
--T. S. Eliot, in a letter appended to Violet Schiff's obituary, Times of London*, July 9, 1962*

Largely forgotten today, Sydney and Violet Schiff were ubiquitous, almost Zelig-like figures in the most important literary movement of the twentieth century. Their friendships among the elite of the Modernist writers were remarkable, and their extensive correspondence with T. S. Eliot, Katherine Mansfield, Proust, and many others strongly suggests both intimacy and intellectual equality. Leading critics of the day considered Sydney, writing as Stephen Hudson, to be in the same literary league as Joyce, Eliot, and D. H. Lawrence. As for Violet, she was a talented musician who nurtured Sydney's literary efforts and was among the first in England to recognize Proust's genius and spread the word. *Sydney and Violet* tells the story of how the Schiffs, despite their commercial and Jewish origins, won acceptance in the snobbish, anti-Semitic, literary world of early twentieth-century England, and brings to life a full panoply of extravagant personalities: Proust, Joyce, Picasso, Mansfield, Wyndham Lewis, T. S. Eliot, Aldous Huxley, and many more. A highly personal, anecdote-filled account of the social and intellectual history of the Modernist movement, *Sydney and Violet* also examines what divides the literary survivors from the victims of taste and time

- FAMOUS LITERARY PERSONALITIES: A veritable who's who of Modernist literature, offering compelling portraits of Eliot, Proust, Huxley, Mansfield, Picasso, among others.
- INTIMATE ACCOUNT OF A HIGHLY INFLUENTIAL CULTURAL CIRCLE: The broad strokes of these artists and their times are well known, but Klaidman brings to light rare correspondence that offers a unique and intimate look at the thoughts, feelings, and everyday goings-on of some of literature's giants.

About the Author/Illustrator

Author Residence: Bethesda, MD
STEPHEN KLAIDMAN was an editor and reporter for twenty-three years at *The New York Times*, *The Washington Post,* and the *International Herald Tribune*. He has also taught widely at institutions such as Georgetown University's Law Center and its School of Foreign Service, Johns Hopkins University's School of Public Health, and Pennsylvania State University. For ten years he also worked at Georgetown University's Kennedy Institute of Ethics and Institute for Health Policy Analysis.

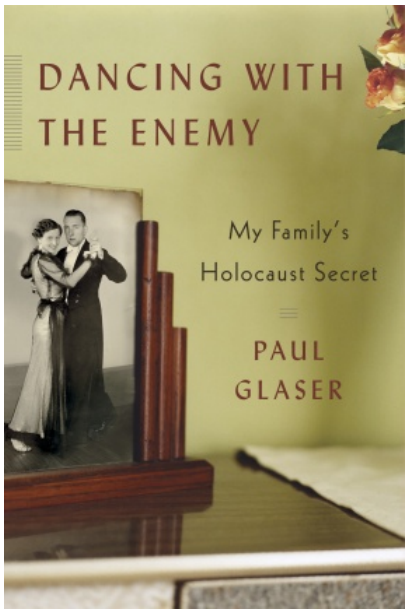
Rights

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British: No
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Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: DARHANSOFF & VERRILL LIT AGENT

Reprint: Yes
1st Serial: No
Special Markets:
Agent: CHUCK VERRILL

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53410-9	9/13	Nan A Talese	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Coronary/Klaidman, Stephen/HC	9780743267540	1/07	Scribner	
Coronary/Klaidman, Stephen/TP	9780743267557	6/09	Scribner	$15.00
Coronary/Klaidman, Stephen/Ebk	9780743299053	1/2007	Scribner	$15.00
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Everybody Was So Young/Vaill, Amanda/TR	9780767903707	4/99	Broadway	$16.95/$21.95 Can.
Living Well Is The Best Reveng/Tomkins,...	9780679603085	11/98	Modern Library	$19.95/$23.50 Can.
The House In France/Wells, Gully/HC	978-0-307-26980-5	6/11	Knopf	$26.95/$31.00 Can.
Uncommon Arrangements/Roiphe, Katie/HC	978-0-385-33937-7	6/07	The Dial Press	$26.00/$34.00 Can.



ON SALE 9/10/2013
NAN A. TALESE
HARDCOVER

978-0-385-53770-4
$27.95/$32.95 Can.

Category: History
BISAC 1: History - Holocaust
BISAC 2: Biography & Autobiography - Personal Memoirs
BISAC 3: History - Jewish
Page Count: 336 **Trim Size:** 5-5/8 x 8-3/8
Spine/Depth: 38/32 **Carton Count:** 12
Illustrations: 93 PHOTOGRAPHS IN TEXT

Marketing and Publicity

- National Media Appearances
- National Print Features
- National Print Advertising
- Targeted Print and Online Advertising
- Goodreads giveaways
- Promote to WWII, Jewish, and Holocaust organizations/Web sites
- Outreach to the Holocaust Museum
- Create video of artifacts from the book--photos, letters, songs
- Finished-copy mailing to Jewish interest groups and professors of Jewish literature
- Available as a galley and eGalley

Dancing with the Enemy
My Family's Holocaust Secret

Paul Glaser

The true story of the author's discovery of his Jewish roots and the remarkable account of his estranged aunt Rosie, a Dutch dance instructor who survived World War II after being betrayed to the Nazis by both her ex-husband and her lover.

Raised in a devout Roman Catholic family in the Netherlands, Paul Glaser was shocked to learn as an adult of his father's Jewish heritage. Grappling with his newfound identity, Glaser set out to discover what happened to his family during World War II and what caused the deep rift between his father and his estranged aunt, Rosie, who moved to Sweden after the war. The main narrative follows Rosie Glaser, a Dutch Jew who toured Western Europe teaching dance to high acclaim. As an emancipated woman she defied convention, actively seeking romantic adventure, falling in love hard and often. By the age of twenty-five, she had lost the great love of her life in a flying accident, sought consolation in the arms of another, and married the wrong man. Then the Nazis seized power. For Rosie, a nonpracticing Jew, this marked the beginning of an extremely dangerous adventure. Betrayed by both her ex-husband and her lover, Rosie was taken prisoner by the SS and sent to a series of concentration camps. But her enemies were unable to destroy her and she remarkably survived, in part by teaching dance and etiquette lessons to her captors. Piecing together his family's secret history, Rosie's nephew uncovers an extraordinary life marked by love, betrayal, and fierce determination.

- FOREIGN RIGHTS: A best seller in the Netherlands, rights have been sold in Germany, Italy, Russia, China, Czech Republic, and Brazil.
- CONTEMPORARY HOOK: The author's accidental discovery of his family's Jewish roots provides a contemporary hook that distinguishes the book from other Holocaust narratives.
- MAGNETIC CHARACTER: Vivacious, free-spirited, and brimming with brains and charm, Rosie Glaser lived with flair. An entertainer at heart, her love of singing and dancing and her incredible resourcefulness kept her alive amid horrendous tragedy. Of the 1,200 people who arrived with her at Auschwitz, only 8 survived.
- CONTROVERSY: Rosie was a complicated woman who used her charms for survival. Her story is full of moral complexity and will have readers debating, as they did of Irène Némirovsky, whether her actions were admirable or offensive.
- FOR FANS OF *THE INVISBLE BRIDGE*: A nonfiction counterpart to Julie Orringer's celebrated novel, which similarly follows the life of a Jewish dance instructor who was caught up in the tragic sweep of World War II.
- PHOTOS: The book includes more than 80 photos of Rosie before, during, and after the war, plus some of the songs, poems, and letters she wrote as a prisoner.

About the Author/Illustrator

Author Residence: the Netherlands **Author Hometown:** the Netherlands

PAUL GLASER was born in the Netherlands shortly after World War II. He has held management positions in a number of educational and health-care institutions, including periods as director of a psychiatric hospital and as CEO of a large organization working with the mentally handicapped. He has also been involved in the establishment of a historical printing museum, a regional theater, and a Montessori secondary school. Translated by Brian Doyle-Du Breuil.

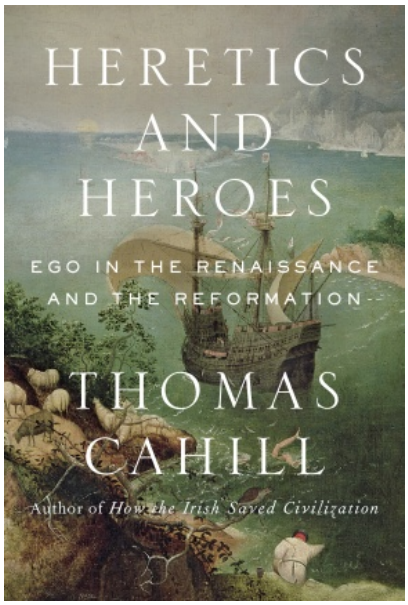
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: World

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: MONTAUK HIGHWAY, INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: BARBARA ZITWER

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53771-1	9/13	Nan A Talese	
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
A Lucky Child/Buergenthal, Thomas/TR	9780316043397	9/12	Back Bay Books	$14.99
Escape from Camp 14/Harden, Blaine/HC	9780670023325	3/12	Viking	$26.95
Turbulent Souls/Dubner, Stephen J./TR	9780380729302	10/99	Avon	



ON SALE 10/29/2013
NAN A. TALESE
HARDCOVER

978-0-385-49557-8
$30.50/$35.00 Can.

Category: History
BISAC 1: History - Renaissance
BISAC 2: Art - History - Renaissance
BISAC 3: History - Europe - Western
Page Count: 384 **Trim Size:** 6-1/4 x 9-1/4
Carton Count: 12
Illustrations: 22 ILL IN TEXT; 32 PAGES OF 4C ENDPAPERS

Marketing and Publicity

- National Media Appearances, including NPR
- National Print Features
- 5-City Author Tour: Boston, D.C., Chicago, San Francisco, Portland
- Local Author Promotion: New York
- National Print Advertising
- Online Banner Advertising
- Outreach to history bloggers
- Promotion via various Doubleday portals: Facebook, Twitter, Scribd, Tumblr, Doubleday Blog, GoodReads, etc.
- Finished-copy mailing
- Available as a galley and an eGalley
- Jacket blowups available upon request

Heretics and Heroes

How Renaissance Artists and Reformation Priests Changed Our World

Thomas Cahill

From the inimitable and bestselling author Thomas Cahill, another popular history--this one focusing on the Renaissance and Reformation and how this innovative period changed the Western world. A truly revolutionary book.

In Volume VI of his acclaimed Hinges of History series, Thomas Cahill guides us through the thrilling period of Renaissance and Reformation (late fourteenth to early seventeenth centuries), so full of innovation and cultural change that the Western world would not experience its like again until the twentieth century. Beginning with the continent-wide disaster of the Black Plague, Cahill traces the many innovations in European thought and experience that served both the new humanism of the Renaissance and the seemingly abrupt religious alterations of the increasingly radical Reformation. This is an age of the most sublime artistic and scientific adventure, but also of newly powerful princes and armies, and of newly found courage, as many thousands refuse to bow their heads to the religious pieties of the past. It is an era of newly discovered continents and previously unknown peoples. More than anything, it is a time of individuality in which a whole culture must achieve a new balance, if the West is to continue.

- STRONG SALES HISTORY: Cahill's previous books in the series have sold nearly 600,000 in hardcover and 1.7 million in paperback. His latest, *Mysteries of the Middle Ages*, netted 64,000 copies in hardcover.
- PROMINENT, PROMOTABLE AUTHOR: Cahill's extensive and very successful publicity tour for *Mysteries of the Middle Ages* (seven major cities and venues) demonstrates his continuing talent for drawing devoted crowds as he speaks provocatively about everything from medieval culture to contemporary Catholicism.
- FULL-COLOR ART INSERT: Beautifully packaged, this book will stand out on bookstore shelves and make an excellent gift.
- ONGOING SERIES: This is the sixth of seven projected volumes in Cahill's ongoing Hinges of History series.
- BILL MOYERS: He will be doing a program at the end of the year featuring Cahill and this book.

Praise for *Heretics and Heroes*:
"The writing is crisp, conversational, and matched by very few nonfiction writers out there today...The great achievement of *Heretics and Heroes* is Cahill's seemingly effortless illumination of the Renaissance and the Reformation. I have learned a lot from what Cahill has done here." --James S. Shapiro, professor of English and comparative literature, Columbia University, and author of *Contested Will: Who Wrote Shakespeare?*

About the Author/Illustrator

Author Residence: New York, NY
THOMAS CAHILL's appealing approach to distant history has won the attention of millions of readers in North America and beyond. Cahill is the author of five previous volumes in the Hinges of History series: *How the Irish Saved Civilization, The Gifts of the Jews, Desire of the Everlasting Hills, Sailing the Wine-Dark Sea*, and *Mysteries of the Middle Ages*. They have been best sellers not only in the United States but also in countries ranging from Italy to Brazil. His last book was *A Saint on Death Row*.

Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: US, Canada, Open Mkt
Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JANKLOW & NESBIT ASSOCIATES
Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53416-1	10/13	Nan A Talese	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Mysteries Of The Middle Ages/Cahill, Tho…	978-0-385-49555-4	10/06	Nan A Talese	$32.50/$39.95 Can.
Mysteries Of The Middle Ages/Cahill, Tho…	978-0-385-49556-1	3/08	Anchor	$22.00/$26.95 Can.
Mysteries Of The Middle (Ebk)/Cahill, Th…	978-0-307-75514-8	4/10	Anchor	$15.99/$20.99 Can.
Sailing The Wine-Dark Sea/Cahill, Thomas…	9780385495530	10/03	Nan A Talese	$27.50/$37.95 Can.
Sailing The Wine-Dark Sea/Cahill, Thomas…	978-0-385-49554-7	7/04	Anchor	$17.00/$20.00 Can.
Sailing The Wine-Dark S (Ebk)/Cahill, Th…	978-0-307-75512-4	4/10	Anchor	$12.99/$13.99 Can.
Desire Of Everlasting Hills/Cahill, Thom…	9780385482516	11/99	Nan A Talese	$24.95/$35.95 Can.
Desire Of The Everlasting Hill/Cahill, T…	9780385483728	2/01	Anchor	$16.00/$19.95 Can.



Jessica Kerwin Jenkins
Credit: Sinclair Scott Smith

ON SALE 11/5/2013
NAN A. TALESE
HARDCOVER

978-0-385-53541-0
$27.95/$32.95 Can.

Category: Reference
BISAC 1: Design - Fashion
BISAC 2: Art - History - European
BISAC 3: History - World
Page Count: 336 **Trim Size:** 6-1/4 x 7-3/4
Carton Count: 12
Illustrations: 30 ILLUS IN TEXT; 2 COLOR

Marketing and Publicity

- National Media Appearances
- National Print Features
- Increase author's social media presence
- Promote to craft/vintage bloggers
- Facebook promotion to fans of Etsy, Pinterest, and Anthropologie
- Create "morning," "afternoon," and "evening" Pinterest boards featuring items from the book
- Social media promotion: What is your daily ritual that will stand the test of time? Win an Etsy gift card.
- Available as a galley and eGalley

All the Time in the World
A Book of Hours

Jessica Kerwin Jenkins

A follow-up to her popular *Encyclopedia of the Exquisite*, Jenkins's new book offers a string of historical anecdotes structured around the hours of the day, celebrating the unusual, fantastic, and beautiful ways people have spent time throughout the ages.

All the Time in the World proffers a miscellany of customs, traditions, and pleasures people have pursued throughout the ages. An antidote to the contemporary cult of Getting Things Done, the book takes its cue from the medieval books of hours, which prescribed certain readings and contemplations for various parts of the day and year. Full of witty bons mots, interesting etymologies, and arresting anecdotes, the book encompasses an array of cultures and eras including ancient Greece, Renaissance Florence, 1930s Shanghai, and the Hollywood Hills of the late 1960s, and drifts through the worlds of fashion, beauty, art, food, or travel. Focusing on the glamorous, eccentric, unusual, and sublime, subjects covered include: the daylong ceremony of laying a royal Elizabethan tablecloth; the radicalization of sartorial chic in 1890s Paris; Nostradamus's belief in the aphrodisiac power of jam (and the book of recipes he published the same year as his predictions); the sensuous practice of sniffing incense in fifteenth century Japan; the American fascination with flaming desserts; the short-lived artistic discipline of "lumia," or visual music; the Ottoman Empire's seventeenth century ban on coffee; the magnetic atmosphere that fueled Parisian highlife in the 1920s; Henriette d'Angeville's fearless ascent of Mont Blanc, armed with 13 guides, 24 roast chickens, and 18 bottles of wine; the elaborate treasure hunts concocted by London's Bright Young Things; and the musical revolution known as bebop. Entertaining, unexpected, and charming, *All the Time in the World* digs up the forgotten treasures of the past and inspires a passion for good living in the present.

- LIKE ENCYLOPEDIA OF THE EXQUISITE: *All the Time in the World* is similar to Jenkins's first book (now in its sixth printing), except that the material is organized sequentially--around the hours of the day--instead of alphabetically.
- EMBRACES THE RETRO/VINTAGE TREND: In our hyper-scheduled world, people are looking for ways to spend time more simply. By evoking some of the delightfully arcane and obsolete amusements of the past, *All the Time in the World* will appeal to readers and "stylistas" who appreciate the antique, unusual, and old-fashioned.
- PLAYFUL FORMAT: Catnip for the trivia-besotted, this is also a work that can easily be read in short bursts, and reread as the whim dictates.
- THE PERFECT GIFT: The attractive package, unconventional size, and gorgeous line illustrations make this the perfect stocking stuffer or hostess gift.

About the Author/Illustrator

Author Residence: Sargentville, ME **Author Hometown:** Chicago, IL

JESSICA KERWIN JENKINS began her career in New York, writing for *Women's Wear Daily* and for *W* magazine, later becoming the magazine's European editor in Paris. Her first book, *Encyclopedia of the Exquisite*, was one of Amazon.com's and Barnes & Noble's top one hundred picks in 2010, and was featured in *The New York Times Book Review*, *The Wall Street Journal*, and *Vanity Fair*, among other publications. She writes for *Vogue* and lives on the coast of Maine.

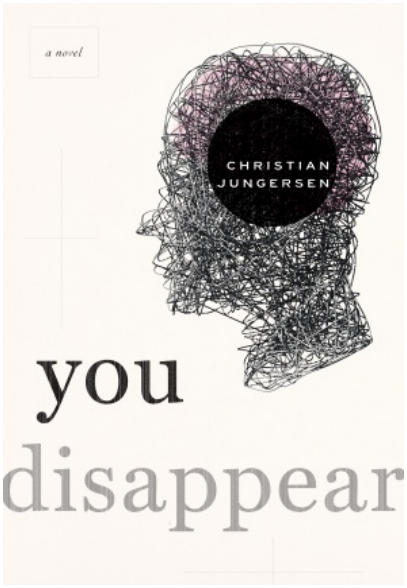
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: US, Canada, Open Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: KUHN PROJECTS LLC

Reprint: Yes
1st Serial: No
Special Markets:
Agent: DAVID KUHN

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53542-7	11/13	Nan A Talese	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
Encyclopedia Of The Exquisite/Jenkins, J…	978-0-385-52969-3	11/10	Nan A Talese	$27.95/$32.00 Can.
Encyclopedia Of The Exquisite/Jenkins, J…	978-0-385-53365-2	11/10	Nan A Talese	$14.99/$16.99 Can.
Comp Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Book Of General Ignorance/Mitchinson…	978-0-307-39491-0	8/07	Crown	$21.00
An Incomplete Education/Jones, Judy/HC	978-0-345-46890-1	4/06	Ballantine Books	$35.00/$47.00 Can.
The Greatest Stories Never Told/Beyer, R…	9780060014018	3/03	HarperResource	$18.99
A Guide to Elegance/Dariaux, Genevieve A…	9780060757342	7/04	William Morrow	$19.99



ON SALE 1/7/2014
NAN A. TALESE
HARDCOVER

978-0-385-53725-4
$27.95/$32.95 Can.

Category: Fiction
BISAC 1: Fiction - Literary
BISAC 2: Fiction - Psychological
BISAC 3: Fiction - Medical
Page Count: 464 **Trim Size:** 6-1/4 x 9-1/4
Spine/Depth: 45/32 **Carton Count:** 12

Marketing and Publicity

- National Media Appearances
- National Print Features
- Goodreads and LibraryThing giveaways
- Literary/mystery blogger outreach
- Position as next in the line of groundbreaking Scandinavian writers
- Create infographic of the brain that explains how various injuries would affect a person's behavior
- Available as a galley and eGalley

You Disappear
A Novel

Christian Jungersen

An unnerving and riveting psychological drama that challenges our notions of how we view others and how we construct our own sense of self.

Mia is an elementary schoolteacher in Denmark, while her husband, Frederik, is the talented, highly respected headmaster of a local private school. During a vacation in Spain, Frederik has an accident and his visit to the hospital reveals a brain tumor that is gradually altering his personality, confirming Mia's suspicions that her husband is no longer the man he used to be. Now she must protect herself and their teenage son, Niklas, from the strange, blunted being who lives in her husband's body--and with whom she must share her home, her son, and her bed.

When it emerges that one year ago Frederik had defrauded his school of millions of crowns, the consequences of his condition envelope the entire community. Frederick's apparent lack of concern doesn't help, and longstanding friendships with colleagues are thrown by the wayside. Increasingly isolated, Mia faces more tough questions. Had his illness already changed him back then when he still seemed so happy? What are the legal ramifications?

In her support group for spouses of people with brain injuries, Mia meets a defense attorney named Bernhard. Together they help prepare for Frederik's court case by immersing themselves in the latest brain research and in classic philosophical questions of free will, while simultaneously navigating the uncertain waters of their growing mutual infatuation. Jungersen's clear, spare prose and ceaseless plot twists will keep readers hooked until the last page.

- PREVIOUS PRAISE: Jungersen's last novel was widely praised here in the US.
- MAJOR BESTSELLER IN DENMARK: This new novel has already rocketed to the top of Danish bestseller lists and has received wide acclaim in Denmark.
- BASED ON CUTTING-EDGE RESEARCH: Jungersen spent several years with various scientists and medical researchers learning all he could about brain injuries. This rich background material informs his precise and gripping account of Frederik's unraveling.

About the Author/Illustrator

Author Residence: Dublin **Author Hometown:** Copenhagen

CHRISTIAN JUNGERSEN's first novel, *Thickets*, won the Best First Novel award in Denmark in 1999 and also became a bestseller. His second novel, *The Exception*, won two of Denmark's highest literary awards, remained on the country's top-ten bestseller list for an unprecedented eighteen months, and was published in over fifteen countries. Jungersen lives in Dublin, Ireland, but returns frequently to Copenhagen.

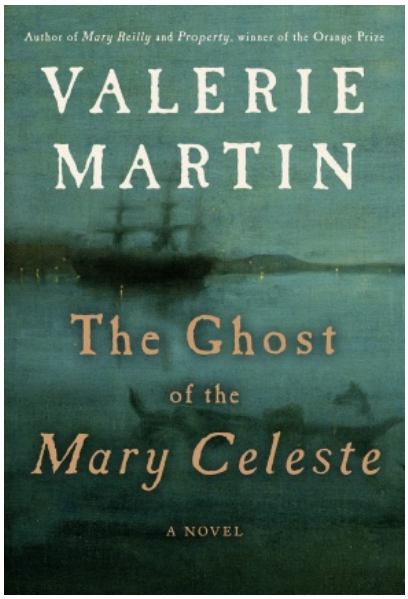
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: US, Canada, Open Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: LEONHARDT & HOIER LITERARY AGE

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: ANNELI HOIER

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-385-53726-1	1/14	Nan A Talese	
Hist/Prev Titles	**ISBN**	**On sale**	**Publisher**	**Price**
The Exception/Jungersen, Christian/HC	978-0-385-51629-7	7/07	Nan A Talese	$26.00
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Author Residence: Millbrook, NY
VALERIE MARTIN is the author of nine novels, including *Trespass*, *Italian Fever*, *The Great Divorce*, *Mary Reilly*, and the 2003 Orange Prize-winning *Property* and of three collections of short fiction.

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